

PRESS RELEASE
OCTOBER 8, 2021

ADVENTURE BOX APPOINTS NEW CEO

Rickard Riblom will take over as the new CEO of Adventure Box starting October 11, 2021. Rickard is currently the company's marketing manager.

Starting from October 11, 2021, the company's marketing manager Rickard Riblom will take over as the new CEO of Adventure Box. Rickard has been the company's marketing manager since 2018. The two founders of the company, Christopher Kingdon and Cléo Hayes-McCoy, are resigning at the same time.

Christopher will continue his involvement in the board in the future and will also assist Rickard in the work as CEO during a transitional period. Cleo ends her formal engagement with Adventure Box.

FOR MORE INFORMATION CONTACT:

Rickard Riblom, CEO Adventure Box, +46 (0)70 444 24 79,
rickard@adventurebox.com, corp.adventurebox.com

This is information that Adventure Box Technology AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication through the agency of the contact person set out above at 8 October 2021 at 13:30 CET.

ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box, the leading social cloud gaming platform for user-created games, makes it easy and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent-protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta, and Copenhagen. Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276.

Aktieinvest FK AB with email ca@aktieinvest.se and phone number +46 73 949 62 50 is the company's Certified Adviser.