

PRESS RELEASE
12 May 2020

ADVENTURE BOX FORMS ADVISORY BOARD

Martin Sandberg, Director of Subscriptions at Spotify, Arvid Klingström, Head of Player Services at Paradox and Anders Ramsten, multi-year growth investor, join to form the Adventure Box advisory board.

The Adventure Box Advisory board will support the company leadership team and the Board of Directors in its work towards realizing the company vision of becoming the globally leading sharing platform for consumer-created games.

Martin Sandberg, MSc SSE and MSc KTH, has been the Director of Subscriptions at Spotify since 2011. Prior to that he held roles with Web Guide Partner and MyHeritage. See <https://www.linkedin.com/in/martinsandberg121/> for more information.

- Adventure Box streaming of gaming content in the browser removes the friction to get started allowing anyone to play, create worlds and share. Combine this with efficient user acquisition and you have a growth machine, says Martin Sandberg.

Arvid Klingström former Head of Studio at King and currently Head of Player Services at Paradox. His background includes several product and business roles within gaming. See <https://www.linkedin.com/in/arvidklingstrom/> for more information.

- I believe user-generated content will play a big part of the gaming industry's future and here Adventure Box has a very good position. I'm excited to be a part of the advisory board, says Arvid Klingström.

Anders Ramsten, BBA Uppsala University, is a co-founder of Titangate Capital Management. Previously he was Head of Equities, a Member of the Executive Management at Swedbank Robur AB, and team leader Swedbank Robur Technology for more than 14 years (Swedbank Robur AB 1999-2015). He has also been an Investment Manager for Investor AB (1993-1998). See <https://www.linkedin.com/in/andersramsten/> for more information.

- Adventure Box has the potential to become the preferred social media platform for gamers world-wide if executed well, says Anders Ramsten.



- As we progress on our journey towards becoming the globally leading sharing platform for consumer-created games it is extremely valuable to have the support of this group of highly qualified individuals who have been through this phase before, at Spotify, King and with Robur, says Christopher Kingdon, CEO of Adventure Box.

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ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta and Karela (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276.