

PRESS RELEASE  
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## **ADVENTURE BOX RESTRUCTURES THE COMPANY**

**Adventure Box to invest more in its multi maker platform with reduced staff, lower costs and a clear purpose for faster delivery**

Adventure Box will reorganize to focus on faster development to maintain and enhance its market position. The company maintains a large cash reserve and secure position in the market.

In connection with the reorganization, the company is implementing measures to niche the company's competence base, which affects several employees. The company will also implement several targeted cost-savings measures. The changes will contribute to Adventure Box achieving a cost saving of about 35%, which gives increased degrees of freedom and reduced risk. The changes will contribute to Adventure Box achieving a cost saving of about 35%, which gives the company more degrees of freedom and reduced risk.

"Rickard's experience in getting organizations to deliver and his background in growth will come in handy for the company's goals," says Örjan Frid, Chairman of the Board.

### **FOR MORE INFORMATION CONTACT:**

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### **ABOUT ADVENTURE BOX TECHNOLOGY AB**

Adventure Box, the leading social cloud gaming platform for user-created games, makes it easy and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent-protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta, and Copenhagen. Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276.

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