

Stockholm July 5th, 2022

Bulletin from the extraordinary general meeting in Caybon Holding AB

Today, an extraordinary general meeting was held in Caybon Holding AB (“**Caybon**” or “**the Company**”). Below is a summary of the resolutions passed at the general meeting (all in accordance with the proposals presented in the notice to attend the meeting kept available at the company’s website www.caybon.com).

The general meeting resolved:

- on an authorization for the board of directors to increase the share capital through issuance of new shares, warrants and/or convertible debentures through which the company’s share capital may be increased by an amount corresponding to not more than 10 per cent of the share capital after such issue(s); and
- implementation of a long-term incentive program for employees within the Caybon group (Series 2022/2026) by way of a directed issue of not more than 17,000 warrants, and approval of transfer of warrants in accordance with the board of directors’ proposal. The warrants have a term of three and a half (3.5) years, after which the holders are entitled to exercise the warrants to subscribe for shares during three call periods, where each warrant entitles the holder to subscribe for one (1) share in the Company at an exercise price corresponding to SEK 1,350 per share. Upon exercise of all warrants issued within the incentive program, up to 17,000 shares (with reservation for any re-calculation) may be issued, equivalent to a maximum dilution of approximately 1.21 per cent of the shares and votes of the Company.

Minutes and complete resolutions

The minutes from the extraordinary general meeting will be available at the Company and on the Company's website, www.caybon.com.

For further information please contact:

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About Caybon

Caybon is a group of scalable, digitally focused marketing companies specialized in content and distribution products. The purpose is to offer advertisers and organizations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of options from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaigns and Platforms.