



PRESS RELEASE

Malmö

July 1st, 2021

CDON appoints Allan Junge-Jensen as interim CEO

The Board of Directors of CDON AB announces that Allan Junge-Jensen has been appointed interim CEO of CDON AB starting July 26th.

Mr. Junge-Jensen has extensive experience from various commercial and leadership positions within e-commerce and retail, among other as the Group CFO for Boozt AB, one of the largest fashion e-retailers of the Nordics. He replaces Kristoffer Väliharju who leaves his full-time position on July 26th.

The process for a new permanent CEO is ongoing. The interim CEO's task is to make sure CDON continues to develop at a high pace until the long-term CEO of CDON is appointed. Mr. Junge-Jensen will work closely with the Board and the management team to develop the customer offering, pursue various commercial initiatives and to develop CDON's economic engine to lay the foundation for long-term sustainable growth.

- End -

For more information:

Eric Thysell
Investor Relations Manager
eric.thysell@cdon.com

About CDON

CDON was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON is listed on Nasdaq First North Growth Market with the abbreviation CDON.