

Cell Impact strengthens management with new CHRO

Cell Impact AB www.cellimpact.com

PRESS RELEASE

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IR contact

Pär Teike, CEO paer.teike@cellimpact.com +46 73-024 06 84 Cell Impact AB (Nasdaq First North GM: Cell Impact AB (Nasdaq First North GM: CI B) is pleased to announce that Karina Sick Larsson has been appointed as Chief Human Resources Officer (CHRO) and will start her position on September 16, 2021. Karina will be responsible for the company's human resources function with a focus on organizational development.

Karina has a solid and extensive background in HR that includes management positions at companies such as Cambrex and most recently at CAB Group. During this time, Karina has contributed substantially to growing and internationalizing businesses, giving her extensive experience in organizational development and employer branding.

"The fuel cell industry is developing rapidly, placing considerable demands on a fast growing company like Cell Impact. I hope I can contribute to further developing an innovative and competitive company that is exciting and rewarding to work for – a company that is truly making a difference in the green transition," says Karina Sick Larsson.

"Cell Impact is getting bigger and soon there will be 100 of us here designing and manufacturing flow plates for the growing hydrogen economy. This is why we are so delighted to have recruited as experienced an HR professional as Karina," adds Pär Teike, CEO at Cell Impact.

"We aim to be a leading global supplier of flow plates, which to a great extent we will achieve by developing our organization and expertise. And here, we will certainly be able to draw from Karina's great expertise," he continues.

For more information, please contact:

Pär Teike, CEO, Cell Impact AB, +46 73-024 06 84 or paer.teike@cellimpact.com.

About Cell Impact

Cell Impact AB (publ) is a global supplier of advanced flow plates to fuel cell manufacturers. The company has developed and patented a unique method for high-velocity forming, Cell Impact Forming TM , which makes it possible to produce flow plates with more advanced designs, which in turn creates more cost and energy-efficient fuel cells compared to conventional forming methods.

Cell Impact is listed on the Nasdaq First North Growth Market and FNCA Sweden AB is the company's Certified Adviser (CA). Contact information: +46 8-528 00 399 or info@fnca.se.