



Changes in the management and the Board

Press release on 5 March, 2021

CDON's CEO Kristoffer Väliharju temporarily resigns as CEO due to illness.

Marcus Lindqvist, who has been Chairman of the Board since 2016 and Group CEO of CDON's former owner company Qliro Group, has been appointed acting CEO. In connection with this, Marcus Lindqvist leaves his seat on the Board.

The Board member Josephine Salenstedt, who is a partner in the main owner Rite Ventures, has been appointed new Chairman of the Board until the next general meeting.

Kristoffer Väliharju has for some time experienced problems with irregular heartbeat, which has affected Kristoffer's physical ability. To address this, Kristoffer has undergone a planned surgical procedure and therefore now needs a period of rest. He is expected to return to his position as CEO of CDON within 6 months.

- Kristoffer Väliharju and Marcus Lindqvist have together run CDON's establishment as the leading online marketplace in the Nordic region as well as the company's successful listing and know the company and the management very well. In light of this, it is positive that Marcus assumes the role as acting CEO during this period, says Josephine Salenstedt, incoming Chairman of the Board of CDON.

This information is information that CDON AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 09.00 a.m. CET on 5 March 2021.

For more information:

Niclas Szieger
CFO
E-mail: ir@cdon.com

Certified Adviser

FNCA Sweden AB is the company's Certified Adviser.
Phone: +46 (0) 8 528 00 399
E-mail: info@fnca.se

CDON

About CDON

CDON was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON is listed on Nasdaq First North Growth Market with the abbreviation CDON.