



## **PRESS RELEASE**

Malmö

June 10, 2021

# **Changes in the management team of CDON**

Peter Rosenfors has resigned from his position as Chief Technology Officer (CTO) at CDON.

As previously communicated, Eldar Terzic, CTO of CDON from year 2017 to year 2020, will lead the development of CDON's customer experience. Eldar Terzic will assume the position as Chief Product and Technology Officer (CPTO) and will be a part of the management team starting from July 21st.

### **For more information:**

Eric Thysell  
Investor Relations Manager  
[eric.thysell@cdon.com](mailto:eric.thysell@cdon.com)

### **About CDON**

CDON was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON is listed on Nasdaq First North Growth Market with the abbreviation CDON.