

PRESS RELEASE
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CONTINUED STRONGER KEY FIGURES

Social activity on the Adventure Box platform has increased by 18 times since July 1. The trend with more user-created computer game components continues.

Adventure Box offers a platform where users can easily create, share, and play computer games online. The social activity on the Adventure Box platform is now almost 18 times higher than it was on the 1th of July. Games are created, shared, and commented on between users at a rapidly increasing rate.

The increase in the number of user-created game components continues. Users have now increased the Adventure Box game component library by 300% since August 1. 4,500 game components are currently available on the platform.

As previously reported, the number of created games per game-creating user has increased by 67% (from about 1.5 to about 2.5) and the proportion of created games published has increased from less than 10% to more than 27%.

As more content is created and shared, organic, viral, growth accelerates. In addition, the creators who publish content become loyal and returning users.

"It is great to see the increasing activity among our users. The game components they create are better and nicer than the ones we create ourselves. Increasing social activity is also crucial for our viral spread", said CEO Christopher Kingdon.

The attached graphs clarify the development

- User Created Game Components
- Published game / Completed game
- Created Games / Game Creator
- Social taking off

The graphs are also available at: <https://corp.adventurebox.com/en/press/>



FOR MORE INFORMATION CONTACT:

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ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta, and Kerala (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Redeye AB with email certifiedadviser@redeye.se and phone number +46 8 121 576 90 is the company's Certified Adviser.