



PRESS RELEASE  
19 December 2019

## **CORRECTION: INFLUENCER MARKETING AGENCY FOURTH FLOOR CREATIVE GROW ADVENTURE BOX**

**(The previous version of this press release contained incorrect links to the marketing agency Fourth Floor Creative. This has now been corrected in this version.)**

**Together their well-known Minecraft community influencers such as Nicovald, BiffleWiffle, GoldActual, Henwy, Karangutan, Sigils, and Ambrew Adventure Box and Forth Floor Creative are changing how games are made and what it is to be a Youtuber**

With Adventure Box making, sharing and playing games is easier than ever. Youtubers can now make and share their own games using click-to-play technology.

- With a click-to-play possibility in a game platform we can play games online and also get our followers to do the same by just clicking a link, says Nicovald, a well-known Youtuber from the gaming community. And we can even get the users to join with us in our games, he continues.

For Adventure Box who has created the streamed sharing platform for games there is more to it, not just low-cost growth.

- We want influencers to earn more from making games than from talking about them. It is a logical step for Youtubers, who already are computer game brands, to become game producers. Together we change how computer games are made, said Christopher Kingdon CEO of Adventure Box.

Fourth Floor Creative is a fast-growing specialist influencer marketing agency.

- To open up in-game content revenue streams for content creators has huge potential. Fourth Floor is dedicated to generating value for creators, audiences and games companies and this campaign with Adventure Box is the perfect expression of that, said Rich Keith, CEO Fourth Floor.

### **FOR MORE INFORMATION CONTACT**

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### **ABOUT ADVENTURE BOX TECHNOLOGY AB**

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris and Seville. Adventure Box shares are listed at Nasdaq First North Growth market trading under shortname ADVBOX and ISIN code SE0012955276.

### **ABOUT FOURTH FLOOR CREATIVE**

Fourth Floor Creative is a fast-growing specialist influencer marketing agency headquartered in the heart of Bristol, UK with offices in France and North America. Fourth Floor works closely with creators across YouTube, Twitch, Instagram and other social platforms to deliver value for them, brands and audiences.