#### Announcement

# SMART VALOR AG, Switzerland



#### 6 January 2023

# CryptoSummit.ch 2023: Speaker line-up and agenda online

Switzerland's premier crypto conference, organized by SMART VALOR, gathers over 100 speakers at its two-day event on 16 and 20 January 2023 in Zurich and Davos. The full agenda is now online. Limited number of tickets are still available through the website.

Staged on 16 January in Hyatt Circle Zurich Airport and on 20 January in Davos, the twoday digital asset conference is happening around the same time as the (WEF) World Economic Forum is taking place in Davos, leveraging the high presence of international speakers in Switzerland. The full agenda of the conference including 100+ speakers has been released today. For people from financial services, it gives an excellent opportunity to learn about latest developments of digital asset in banking and growing institutional adoption. For technology investors the dedicated topic block covers everything from market outlook for 2023 to best investment strategies in the bear market. Additionally, the topics about Central Bank Digital Currencies and regulation but also Web 3, NFTs and metaverse are integral parts of the agenda.

This is where founders, CEOs and representatives of blue chips crypto and fintech companies such as Coinbase, eToro, Bittrex, Cardano and Circle will be joined by representatives of the banking sector such as Société Générale, UBS, Mastercard, IBM, the Boston Consulting Group and many more. The full line-up of speakers is now online.

The overall theme and the opening keynote of CryptoSummit.ch 2023 is "Regaining trust and advancing technology" which will be delivered by the producer of the conference, Olga Feldmeier, who is also board chairman of Switzerland based SMART VALOR:

"Our incredible team has worked tirelessly to put together a fantastic agenda and an impressive speaker line-up for the 6th anniversary edition of CryptoSummit.ch. I'm looking forward to this outstanding gathering of the brightest minds in the sector and can't wait to see old friends and partners again and also meet new people. The creative and intellectual energy of these types of conferences is priceless, and it's one of the reasons why CryptoSummit.ch is my favourite time of the year."

## Tickets:

1-day tickets are available from CHF 190, 2-day tickets from CHF 450. Only a few days left until this year's top crypto event!

# About CryptoSummit.ch

Since its inaugural edition in 2017, CryptoSummit.ch has become the longest running conference in Switzerland and largest crypto conference ever staged in Zurich, attracting the brightest minds of the digital asset industry from all around the world. Taking place at the most prestigious conference venues in Zurich such as Samsung Hall and StageOne and Hyatt Circle CryptoSummit.ch reached 370 experts engaged as its speakers.

# For all details, visit:

cryptosummit.ch

### View the trailer for previous editions of the summit:

Crypto Summit 2018 | Trailer

For additional information, please contact the organization team at: media@cryptosummit.ch

### For additional information, please contact

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# **Certified Adviser**

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and <u>ca@mangold.se</u>

### About SMART VALOR

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Cryptoas-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.

www.smartvalor.com