



Stockholm 2011-09-13

## **Establishes a subsidiary in North America**

**24h Technologies AB (publ) continues its expansion through the creation of a Sales and Marketing office in North America. 24h Technologies North America Inc. is based in Toronto, Canada and headed by Nicole Ruebenfeldt.**

- I am proud to be a part of the 24h organization and our operational launch in North America, says Nicole Ruebenfeldt, Managing Director of 24h North America, Inc. I look forward to launching our unique Filipino website with the widest range of Filipino content in the US and Canada, she continues.

- The establishment of 24h in North America is a natural consequence of our ambition to get closer to consumers and advertisers, says Jonas Litborn, President and CEO of the 24h group. We are delighted to have Nicole in Toronto to lead 24h's North American investment and we greet her warmly", he continues.

Nicole Ruebenfeldt has more than 12 years professional experience from top management positions in the telecom and media industries. Most recently, she was CEO of Ironroad Manila Inc. where she was responsible for the launch of Ironroads VMS service in the Philippines. Prior to joining Ironroad, Nicole worked for Ericsson Philippines as Partner Head of Business Development for Content and Media. Nicole also held Senior Product Manager positions at Globe Telecom & SMART.

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**About 24h Technologies AB (publ)**

24h Technologies AB (publ) is a Swedish media distribution provider with offices in Stockholm, Manila, Jakarta and Toronto. Through video-on-demand, peer-to-peer, live streaming and mobile applications, 24h distributes foreign and local content globally. With the company's super-node technology, 24h has the capability to distribute video in environments with low bandwidth.

24h Technologies AB (publ) is a public company traded at Aktietorget  
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