

PRESS RELEASE
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EXPERIENCED NOMINATION COMITTEE APPOINTED FOR ADVENTURE BOX ANNUAL GENERAL MEETING 2021

The founder of Styrelseakademin, and sixteenth largest owner in Adventure Box, Öjvind Norberg takes a seat on Adventure Box's nomination committee together with the third largest owner Lorang Andreassen and the eleventh largest owner Jonas Nordström.

“Successful company building is based on recruiting and actively supporting a company board that drives the goal that the owners and the board have agreed on. This is achieved primarily by devoting time and focus to the appointment of a nomination committee that takes the assignment seriously, and that is now pursued by Adventure Box”, emphasized Öjvind Norberg.

In accordance with the decision of the 2020 Annual General Meeting, the Adventure Box Technology AB (publ) Nomination Committee shall consist of three members. The members shall be appointed by the three largest shareholders in the company, as of September 30, to the number of votes. In addition, the Chairman of the Board shall be co-opted to the Nomination Committee. Active members of the board or the company's management cannot be members of the nomination committee.

In accordance with the decision of the Annual General Meeting, the following have been appointed members of the Nomination Committee for Adventure Box Technology AB (publ):

- Öjvind Norberg, representing the largest owner Christopher Kingdon
- Jonas Nordström, representing the second largest owner Cléo Hayes-McCoy
- Lorang Andreassen, representing the third largest owner Lorang Andreassen

The Chairman of the Board, Örjan Frid, is co-opted to the Nomination Committee.

Öjvind Norberg, Uppsala University and IHM, with experience from working on approximately 80 boards, the founder of the Board Academy ("Styrelseakademin"), and a lecturer at several prominent Swedish universities, is a prominent figure in Swedish board activities.

Jonas Nordström, MSc Linköping University, has many years of marketing experience from Ericsson and Adventure Box.

Lorang Andreassen, who studied marketing at Berghs, is an experienced entrepreneur, especially within online gaming. He is a former main owner of Cherry and a former Director of the Board of Adventure Box Technology AB (publ).

The Nomination Committee will prepare proposals for the 2021 Annual General Meeting regarding the chairman of the meeting, the board, the chairman of the board, the remuneration of the board members, the auditor, the auditor's fee and, to the extent deemed necessary, proposals for changes in the current instructions for the nomination committee.

Shareholders who wish to submit proposals to the Nomination Committee can do so via e-mail to jonas@adventurebox.com.

FOR MORE INFORMATION CONTACT:

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ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta, and Kerala (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Redeye AB with email certifiedadviser@redeye.se and phone number +46 8 121 576 90 is the company's Certified Adviser.



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