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Fashion and lifestyle brand KILLSTAR chooses Urb-it for sustainable last mile deliveries in a UK multi-city rollout

Urb-it, a rapidly growing sustainable logistics platform, is pleased to announce that alternative fashion and lifestyle brand, KILLSTAR, has chosen Urb-it as its sustainable last mile delivery partner in the UK.

Launching in Glasgow and London, the partnership is to be further rolled out across other major UK cities, including Manchester and Birmingham. This news is another milestone for Urb-it as the company continues to establish partnerships with brands on the European e-commerce market.

Sébastien Potts, UK Country Manager, Urb-it said:

“At Urb-it we work with our e-commerce customers to provide the last mile sustainably, while aligning to their supply chain sustainability commitments and customer service expectations. Our services directly support our customer’s net zero or carbon reduction initiatives, and our employed couriers create their end of brand experience through their efficient delivery service. We look forward to working with KILLSTAR to bring sustainable delivery options to its customers based in UK cities.”

Chris Dugan, KILLSTAR said:

“The demand from customers for a sustainable delivery option at checkout continues to grow. Partnering with Urb-it means that we can offer sustainable deliveries via e-cargo bike to customers living in the largest cities in the UK. KILLSTAR is committed to reducing the impact of its operations on the environment, this partnership supports those efforts.”

For further information please contact:

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About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our employed couriers on our 100% e-cargo bike fleet. This reduces emissions, congestion and noise pollution - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at urb-it.com.

About KILLSTAR

KILLSTAR was established 2010 and is a fashion and lifestyle brand with an eclectic mix of Goth, Punk Rock, Glam, and Festival fashion. KILLSTAR has gained a worldwide following in pursuit of realizing our brand's invitation for people to explore, become, and celebrate who they are.