

# **QUARTERLY REPORT** 1 April -30 June 2021

# QUARTERLY REPORT **1 APRIL -30 JUNE 2021**

Adventure Box Technology AB (publ) Org. Nr. 556963-6599

#### **COMPANY DEVELOPMENT**

#### Adventure Box Technology 12 months 1 April -30 June consolidated Group 1 Jan -30 June 1 Jan - 31 Dec in thousands SEK 2021 2020 2021 2020 2020 Net sales 50 94 133 1 1 Net income -4,722 -3,194 -10 609 -7,270 -20.499 Earnings per share, SEK -0.31 -0.31 -0.70 -0.75 -1.84 Average number of shares, thousands, 15,070 10,263 15,070 9,703 11,127 before dilution Cash flow after net investment -5,985 -14,949 -10,220 -21,291 -4,421 Cash and bank 42,644 9,900 42,644 9,900 57,490 Total equity 66,484 34,428 66,484 34,428 77,093

#### QUARTER APRIL 1 - JUNE 30 IN SUMMARY

- The Group's net sales during the quarter were SEK 1 thousand (SEK 50 thousand).
- Net income amounted to SEK -4,722 thousand (SEK -3,194 thousand) or SEK -0.31 (SEK -0.31) per share before dilution.
- Net cash flow before financial items was SEK -5,985 thousand (SEK -4,421 thousand)
- The company's cash and cash equivalents at the end of the quarter amounted to SEK 42,644 thousand (SEK 9,900 thousand).
- The Group's equity at the end of the quarter amounted to SEK 66,484 thousand (SEK 34,428 thousand).
- The gaming session time increased by 17% for returning users from the first to the second quarter.

#### **PERIOD JANUARY 1 - JUNE 30 IN SUMMARY**

- The the group's net sales during the period was SEK 1 thousand (SEK 94 thousand)
- Net profit amounted to SEK -10,609 thousand (SEK -7,270 thousand)
- Net cash flow before financial items was SEK -14,949 thousand (SEK -10,220 thousand)

#### SIGNIFICANT EVENTS AFTER THE END OF THE PERIOD

• Customer acquisition costs were reduced by 47%, from SEK 0.47 in June to SEK 0.25 in July.



### CEO STATEMENT: TO CREATE TOGETHER



We continue our work to create ideal conditions for achieving viral spread through product improvements. We released 14 public updates in Q2. These updates include a total of 80 specific improvements. Improvements include a more seamless login, a better trading venue, a better scoreboard and an improved chat feature.

At the same time, as the work of improving the existing platform has progressed, we have put a lot of effort into the completely new version of our product. This version is not publicly available and lets users create together. We have tested the multi-maker version this summer with very promising results. With the multi-maker, each user becomes a creator. Creating together is a social experience. It is natural to invite others to a joint session and to share content you have created. These are behaviors that drive viral spread.

The multi-maker will be launched gradually with increasingly broader user tests. We may report key figures from these tests.

In addition to product development, we work continuously to build close relationships with our users and become even better at reaching new users at a low price. We already have a low customer acquisition cost based on our unique streaming technology that allows the player to enter the game with just one click without installing anything.

When we reach the viral turning point where our number of users increases without paid marketing, we will gradually increase our marketing. This is because we then get interest upon interest on the marketing investments we make. Until then, we will be content with the approximately 200,000 users per month sufficient for the measurements of user behavior we make to improve our product further.

#### CASH

The Group's revenues continue to be modest in this phase of our development. Costs relate mainly to salaries, product development, operations and marketing. At the end of June, liquidity was SEK 42.6 million.

#### **COVID-19 RELATED MEASURES**

We continue to closely monitor the spread and development of COVID-19. We expect to be able to return to regular work from the office from the first of October. For the time being, we adhere to the proactive precautionary measures we have been working on since Q2 2020, which mainly involve working from home and avoiding business trips.

I would like to thank our users as well as our investors and partners, together we are getting closer to our vision of becoming the world's leading platform for sharing and playing user - created games.

Stockholm 2021-08-26

Christopher Kingdon CEO, Adventure Box Technology AB (publ)



# THE COMPANY'S FINANCIAL DEVELOPMENT

#### FINANCIAL SUMMARY

Adventure Box Technology consolidated Group	1 Apri	1 Jar	12 months 1 Jan - 31 Dec		
in thousands SEK	2021	2020	2021	2020	2020
Net sales	1	50	1	94	133
Other revenues	194	137	506	289	407
Total expenses	-6,398	-4,460	-13,759	-9,243	-24,973
Earning before interest and tax (EBIT)	-4,681	-3,180	-10,525	-7,236	-20,528
Earnings before tax (EBT)	-4,722	-3,194	-10,609	-7,270	-20,499
Net income	-4,722	-3,194	-10,609	-7,270	-20,520
Cash flow after net investments	-5,985	-4,421	-14,949	-10,220	-21,291
Investments in intangible fixed assets, net	-4,140	-2,837	-6,665	-5,114	-7,763
Cash and bank	42,644	9,900	42,644	9,900	57,490
Total equity	66,484	34,428	66,484	34,428	77,093
Key ratios					
Earnings per share before dilution, SEK	-0.31	-0.31	-0.70	-0.75	-1.84
Earnings per share after dilution, SEK	-0.28	-0.27	-0.63	-0.63	-1.59
Return on equity, %	neg	neg	neg	neg	neg
Equity by share, SEK	4.41	3.24	4.41	3.24	5.12
Solvency ratio	89%	90%	89%	90%	89%
Number of employees	15	10	15	10	14

#### **QUARTER APRIL-JUNE 2021**

All comparative figures refer to the Adventure Box Group as the subsidiary Adventure Box Incentive AB was formed in June, which is consolidated from the second quarter of 2020.

#### Net sales

The groups netsales for the first quarter decreased compared to last year, amounting to SEK 1 thousand (SEK 50 thousand).

#### Expenses

Operating expenses for the period amount to SEK 6,398 thousand (SEK 4,460 thousand) the increase deriving from personnel costs SEK 3,245 thousand (SEK 2,163 thousand) mainly caused by the increased number of employees 15 (10).

#### Earnings before tax

Earnings before tax amounted to SEK -4,722 thousand (SEK-3,194 thousand) or -0,31 SEK (-0,31 SEK) per share before dilution.

#### Cash-flow and liquidity

Cash-flow for the period amounted to SEK -6,122 thousand (SEK 5,105 thousand) and net cash-flow before financial items amounted to SEK -5,985 thousand (SEK -4,421 thousand), or -0,40 SEK (-0,43 SEK) per share. Liquid assets by the end of the quarter amounted to SEK 42,644 thousand (SEK 9,900 thousand).

#### Investments

During the quarter the group has invested SEK 250 thousand (SEK 0 thousand) in tangible assets , mainly explained by new acquisitions in connection with the move to new premises and SEK 4,140 thousand (SEK 2,837 thousand) in development expenses.

#### Equity

The Group's equity amounted to SEK 66,484 thousand (SEK 34,428 thousand) at the end of the quarter or 4,41 SEK (3,24 SEK) per share. The solvency ratio by the end of the period was 89% (90%).

#### **PERIOD JANUARY - JUNE 2021**

#### Net sales

The Group's net sales for the period amounted to SEK 1 thousand (SEK 94 thousand).

#### Expenses

Operating expenses for the first half of the year amounted to SEK 13,759 thousand (SEK 9,243 thousand), where the increase is attributable to the increase in personnel costs of SEK 6,424 thousand (SEK 4,399 thousand), which is in line with the increased number of employees 15 (10).

#### Earnings before tax

Earnings after financial items were SEK -10,609 (SEK -7,270) or SEK -0.70 (SEK -0.75) per share before dilution.

#### Cash-flow and liquidity

Cash flow for the first half of the year amounted to SEK -14,845 thousand (SEK -806 thousand) and net cash-flow before financial items amounted to SEK -14,949 thousand (SEK -10,220 thousand), or SEK -0.99 (SEK -1.05) per share before dilution. Cash and cash equivalents amounted to SEK 42,644 (SEK 9,900) at the end of the period.

#### Investments

During the period, the group invested SEK 282 thousand (SEK 31 thousand) in tangible fixed assets, mainly explained by new acquisitions in connection with the move to new premises during the second quarter and SEK 6,665 thousand (SEK 5,114 thousand) was investments in development.

#### Equity

The Group's equity in the company at the end of the period amounted to SEK 66,484 (SEK 34,428) or SEK 4.41 (SEK 3.24) per share. The solvency ratio by the end of the period were 89% (90%).

#### **THE GROUP OF COMPANIES**

Adventure Box Technology AB (publ) (556963-6599) is seated in Stockholm and is a parent company of two companies. Adventure Box Technology AB (publ) is the holder of 100% of the shares in Adventure Box Incentive AB (559244-0241).

#### Incentive schemes for personnel and consultants

The company has three active option programs.

**Program 3:** 2019: 286,500 warrants that give the holder the right to subscribe for a new share in Adventure Box Technology AB (publ) no later than 9 May 2022 at a subscription price of SEK 9.40 per share.

**Program 4:** 2020 1 & 2: 155,000 warrants that give the holder the right to subscribe for a new share in Adventure Box Technology AB (publ) by 30 September 2023. The average volume weighed stock price of the share was 7.58, and thus the strike rate will be SEK 7.58 x 1.30 = SEK 9.86 per share. Upon full subscription, the warrants bring in SEK 1,528,300 by issuing 155,000 new shares, corresponding to a dilution of approximately 1.03 percent.

**Program 5:** 2021 1 & 2: 120,000 warrants giving the holder right to subscription of new shares by the support of the warrants that may take place during the period commencing on 1 July 2024 (however, not earlier than the day after the publication of the Company's interim report for the period Q1 2024) up to and including the date that falls 30 calendar days thereafter. The average volume-weighted price during the period was 6.96, giving a subscription price of (9.69 x 1.30) SEK 9.04 per share. As of the date of the proposal, there are 15,069,686 shares in the company. If all warrants that may be issued and transferred are exercised for subscription of shares, the number of shares and votes in the Company will increase by a maximum of 120,000 (subject to possible recalculation of the number of shares according to the terms and conditions of the warrants), corresponding to a dilution of the share capital and votes in the Company of approximately 0.79 percent.

#### Warrants for shareholders

At an extra shareholder's meeting 2019-07-09 the meeting decided to emit 2 613 750 warrants as a part of the capital injcetion carried out during the summer. The holder of two warrants have the right to subscribe to one share in the company from 2019-11-01 until 2021- 09-30. Since the share price has been below the strike price for the main part of the period on to 2020-03-31 the warrants have not been utilized for share conversion. From 2020- 04-01 until 2021- 09-30 The holder of two warrants have the right to subscribe to one share in the company at a strike price of 16 SEK per share. On full subscription the company will have a capital injection of 20 910 000 SEK through the emission of 1 306 875 new shares, with a dilution effect of around 12,51 %.

#### Transactions with related parties

There were no transactions with related parties during the quarter.

#### The company s operations and risk factors

Adventure Box operations are affected by a number of risks that may affect the earnings and the financial position of the company to varying degrees. For a description of the risks associated with the company please see pages 26-27 in the annual report for 2020 of the company which is also available on the company's website.

#### Employees

The number of employees by the end of the period were 15 (10).

#### THE BOARD'S DECLARATION

The Board of Directors and the CEO assure that this interim report provides a true and fair view of the company's operations, position and earnings, and describes the material risks and uncertainties that the company faces.

Stockholm 2021-08-26

The Board of Directors Adventure Box Technology AB (publ)

This interim report has not been the subject of a review by the company's auditors.



### COMPRISED INCOME STATEMENT, GROUP

Adventure Box Technology consolidated Group	1 Apri	1 April -30 June			12 months 1 Jan - 31 Dec	
in thousands SEK	2021	2020	2021	2020	2020	
Revenues						
Net sales	1	50	1	94	133	
Capitalized development expenses	1,522	1,093	2,727	1,624	3,905	
Other revenues	194	137	506	289	407	
Total revenues	1,717	1,280	3,234	2,007	4,445	
Operating expenses						
Purchased services	-227	0	-767	0	-652	
External expenses	-1,125	-1,024	-2,977	-2,299	-8,758	
Personnel expenses	-3,245	-2,163	-6,424	-4,399	-10,472	
Depreciation and revaluations	-1,801	-1,273	-3,591	-2,545	-5,091	
Total operating expenses	-6,398	-4,460	-13,759	-9,243	-24,973	
Earnings before interest and tax (EBIT)	-4,681	-3,180	-10,525	-7,236	-20,528	
Financial income and expenses						
Financial net	-41	-14	-84	-34	29	
Earnings before tax (EBT)	-4,722	-3,194	-10,609	-7,270	-20,499	
Income tax	0	0	0	0	-21	
Net income	-4,722	-3,194	-10,609	-7,270	-20,520	
Average amount of shares, before dilution, 000's	15,070	10,263	15,070	9,703	11,127	
Average amount of shares, after dilution, 000's	16,818	12,049	16,818	11,471	12,894	
The number of shares on closing date, before dilution, 000's	15,070	10,625	15,070	10,625	15,070	
The number of shares on closing date, after dilution, 000's	16,818	12,365	16,818	12,365	16,818	
Earnings per share, before dilution, SEK	-0.31	-0.31	-0,70	-0.75	-1.84	
Earnings per share, after dilution, SEK	-0.28	-0.27	-0.63	-0,63	-1.59	

### **COMPRISED BALANCE SHEET, GROUP**

in thousands SEK	30 June		31 Dec
Adventure Box Technology consolidated group	2021	2020	2020
ASSETS			
Non-current assets			
Inangible assets			
Capitalized development expenses	30,741	27,531	27,643
Tangible assets			
Machinery & equipment	289	39	31
Total non-current assets	31,030	27,570	27,674
Current Assets			
Accounts receivables and other current assets	1,282	829	1,042
Cash and bank	42,644	9,900	57,490
Total current assets	43,926	10,729	58,532
TOTAL ASSETS	74,956	38,299	86,206
EQUITY and LIABILITIES			
Equity			
Restricted equity	27,873	21,162	21,208
non-restricted equity	38,611	13,266	55,885
Total equity	66,484	34,428	77,093
Provisions and liabilities			
Long-term liabilities	3,280	430	3,176
Current liabilities	5,193	3,441	5,937
Total provisions and liabilities	8,473	3,871	9,113
TOTAL EQUITY AND LIABILITIES	74,957	38,299	86,206

#### **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

in thousands SEK		Fund for			This	Total
Adventure Box Technology AB, 1 April-31 June 2020	Share capital	development expenses	Other capital contributions	Retained earnings	period's income	shareholder's equity
Opening balance 2020-04-01	914	17,262	43,874	-29,991	-4,076	27,983
Income						
Appropriation of last year's income						
Change of fund for developmnet expenses		2,837		-2,837		
Net income for period					-3,194	-3,194
Total income		2,837	0	-2,837	-3,194	-3,194
Transactions with shareholders						
Capital Injections	149		9,490			9,639
Capital Injection costs						0
Total transactions with shareholders	149	0	9,490	0	0	9,639
Closing balance 2020-06-30	1,063	20,099	53,364	-32,828	-7,270	34,428
Adventure Box Technology AB, 1 Jan-30 June	2020					
Opening balance 2020-01-01	914	14,985	43,874	-17,576	-10,138	32,059
Income						
Appropriation of last year's income				-10,138	10,138	
Change of fund for developmnet expenses		5,114		-5,114		
Net income for period					-7,270	-7,270
Total income	0	5,114	0	-5,114	-7,270	-7,270
Transactions with shareholders						
Capital Injections	149		9 490			9 639
Capital Injection costs			0			0
Total transactions with shareholders	149	0	9,490	0	0	9,639
Closing balance 2020-06-30	1,063	20,099	53,364	-22,690	-17,408	34,428
Adventure Box Technology Group, 1 April -3	80 June 2021					
Opening balance 2021-04-01	1,507	22,225	108,835	-55,550	-5,811	71,206
Income						
Appropriation of last year's income						0
Change of fund for developmnet expenses		4,141		-4,141		0
Net income for period					-4,722	-4,722
Total income	0	4,141	0	-4,141	-4,722	-4,722
Transactions with shareholders						
Total transactions with shareholders	0	0	0	0	0	0
Closing balance 2021-06-30	1,507	26,366	108,835	-59,691	-10,533	66,484
Adventure Box Technology Group, 1 Jan -30	June 2021					
Opening balance 2021-01-01	1,507	19,701	108,835	-32,430	-20,520	77,093
Income						
Appropriation of last year's income				-20,596	20,596	
Change of fund for developmnet expenses		2,524		-2,524		0
Net income for period					-10,609	-10,609
Total income	0	2,524	0	-23,120	9,987	-10,609
Transactions with shareholders						
Total transactions with shareholders	0	0	0	0	0	0
Closing balance 2021-06-30	1,507	22,225	108,835	-55,550	-10,533	66,484

### COMPRISED STATEMENT OF CASH FLOW, GROUP

Adventure Box Technology consolidated Group	1 April -30 June		1 Jan -30 June		12 months 1 Jan - 31 Dec	
in thousands SEK	2021	2020	2021	2020	2020	
Operating activities						
Earnings after financial items	-4,722	-3,194	-10,609	-7,270	-20,499	
Depreciation	1,801	1,273	3,591	2,545	5,091	
Other non-cash items	0	0	0	0	0	
Cash flow from operating activites	-2,921	-1,921	-7,018	-4,725	-15,429	
before change in working capital						
Change in working capital	1,326	337	-984	-350	1,933	
Cash flow from operating activites	-1,595	-1,584	-8,002	-5,075	-13,496	
Investment activities						
Repayment of deposits	0	0	0	0	0	
Investments in intangible fixed assets, net	-4,140	-2,837	-6,665	-5,114	-7,763	
Investments in tangible fixed assets, net	-250	0	-282	-31	-32	
Cash flow from investing activites	-4,390	-2,837	-6,947	-5,145	-7,795	
Cash flow after net investment	-5,985	-4,421	-14,949	-10,220	-21,291	
Financing activities						
Repayments on loans	-137	-113	104	-225	-479	
New loans					3,000	
Contributed equity		9,639		9,639	65,554	
Cash flow from financing activites	-137	9,526	104	9,414	68,075	
CASH FLOW FOR THE PERIOD	-6,122	5,105	-14,845	-806	46,784	
Liquid assets beginning of period	48,768	4,795	57,490	10,706	10,706	
Liquid assets at end of period	42,644	9,900	42,644	9,900	57,490	

### COMPRISED INCOME STATEMENT, PARENT COMPANY

Adventure Box Technology AB	1 April -30 June		1 Jan -30 June		12 months 1 Jan - 31 Dec	
in thousands SEK	2021	2020	2021	2020	2020	
Revenues						
Net sales	1	50	1	94	133	
Capitalized development expenses	1,522	1,093	2,727	1,624	3,905	
Other revenues	194	137	506	289	407	
Total revenues	1,717	1,280	3,234	2,007	4,445	
Operating expenses						
Purchased services	-227	0	-767	0	-652	
External expenses	-1,125	-1,024	-2,977	-2,299	-8,755	
Personnel expenses	-3,244	-2,163	-6,425	-4,399	-10,472	
Depreciation and revaluations	-1,801	-1,273	-3,591	-2,545	-5,091	
Total operating expenses	-6,397	-4,460	-13,760	-9,243	-24,970	
Earnings before interest and tax (EBIT)	-4,680	-3,180	-10,526	-7,236	-20,525	
Financial income and expenses						
Financial net	-41	-14	-84	-34	-71	
Earnings before tax (EBT)	-4,721	-3,194	-10,610	-7,270	-20,596	
Income tax	0	0	0	0	0	
Net income	-4,721	-3,194	-10,610	-7,270	-20,596	

### **COMPRISED BALANCE SHEET, PARENT COMPANY**

in thousands SEK	30 J	30 June	
Adventure Box Technology AB	2021	2020	2020
ASSETS			
Non-current assets			
Inangible assets			
Capitalized development expenses	30,741	27,531	27,643
Tangible assets			
Machinery & equipment	589	39	31
Financial assets			
Shares in subsidiaries	25	25	25
Total non-current assets	31,355	27,595	27,699
Current Assets			
Accounts receivables and other current assets	1,274	829	1,029
Cash and bank	42,525	9,875	57,384
Total current assets	43,799	10,704	58,413
TOTAL ASSETS	75,154	38,299	86,112
Equity and liabilities			
Equity			
Restricted equity	27,873	21,162	21,209
non-restricted equity	38,535	13,266	55,809
Total equity	66,408	34,428	77,018
Provisions and liabilities			
Long-term liabilities	3,280	430	3,176
Current liabilities	5,166	3,441	5,920
Total provisions and liabilities	8,446	3,871	9,095
TOTAL EQUITY AND LIABILITIES	74,854	38,299	86,113

# NOTES

#### Note 1. ACCOUNTING PRINCIPLES

This interim report has been prepared in accordance with the Swedish Annual Reports Act and the Swedish Financial Reporting Board's recommendation BFNAR 2012:1 (K3).

The companies accounting principles and calculation bases for the report are unchanged compared with the most recent annual report for the financial year ending 2020-12-31



# **DEFINITIONS AND KEY RATIOS**

#### Earnings per share

Net income divided by the average number of shares.

#### Average number of shares

The average number of shares of Adventure Box Technology AB have been calculated as the number of shares outstanding after each capital injection times the number of days the shares have been outstanding.

#### Solvency ratio

Equity in relation to the total assets of the company.

#### Return on equity

Net income in relation to the average equity of the company.

#### Equity per share

Equity in relation to the number of shares outstanding on the balance date.

#### Cash-flow from operations per share

Cash-flow from operations in relation to the average number of shares.

## **UPCOMING REPORTS**

2021-11-25 Quarterly report Q3 2021

2022-02-25 Interim report for the financial year 1 January 2021- 31 December 2020

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