

PRESS RELEASE
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KOGAMA AND ADVENTURE BOX PARTNER FOR GROWTH

As of today, Michal Bentsen, the CEO of Multiverse ApS (KOGAMA), starts a consultancy engagement with ADVENTURE BOX to assist with community development. ADVENTURE BOX also starts running continuous campaigns at the KOGAMA web site.

KOGAMA is a game company known for their open-ended game platform and their well-built community of users.

ADVENTURE BOX is the leading streaming platform for user-created computer games.

The two companies have now agreed to promote ADVENTURE BOX to KOGAMA users. To get the most out of the collaboration, Michael Bendtsen, co-founder and CEO of KOGAMA, starts a consultancy engagement with ADVENTURE BOX to drive community development and to coordinate ADVENTURE BOX campaigns at KOGAMA.

“ADVENTURE BOX technology makes it possible to take the market position as the globally leading platform for consumer-created games. As a listed company they also have the financial muscles needed to take their platform to the mass market,” said Michael Bendtsen, CEO of Multiverse ApS (KOGAMA).

“We have admired Michael Bendtsen’s and KOGAMA’s work with community building. Now I am grateful that we will work together to combine the rapid, low cost growth of ADVENTURE BOX with KOGAMA’s and Michael’s experiences in community building,” said Christopher Kingdon, CEO of Adventure Box. “Michal and I share a strong passion for turning game consumers into game creators,” he continued.

Already planned activities include promoting Adventure Box towards the KoGaMa builder community with blog posts, YouTube videos, rewards and an ADVENTURE BOX channel on the KOGAMA Discord site.

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ABOUT MULTIVERSE ApS

Multiverse ApS is a hybrid web/game company located in, Copenhagen Denmark, focusing exclusively on KOGAMA, a platform for user created games. Our mission is to democratize games as a media by enabling anyone to express themselves with games.

ABOUT ADVENTURE BOX TECHNOLOGY AB

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta and Kerala (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Redeye AB with email certifiedadviser@redeye.se and phone number +46 8 121 576 90 is the companies Certified Adviser.

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