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## KOGAMA: UNLEASHING CREATIVITY WITH USER-FRIENDLY GAME CREATION TOOLS AND A VIBRANT CONTENT MARKETPLACE

Adventure Box Technology is proud to announce that over 20% of the user base of its leading online game maker platform KoGaMa is actively creating and sharing user-generated content (UGC) using its innovative tools and features. The platform's ease of use has inspired a growing number of users to contribute to the ever-expanding KoGaMa universe, where creativity and collaboration come together to shape unique gaming experiences.

At the heart of KoGaMa's success is the Multiplayer editor, a revolutionary game creation tool that also serves as a social metaverse. This user-friendly interface allows creators to design and develop game content in real-time with other users, fostering a sense of community and collaboration. Users can work together on projects or explore the creations of others, all within a vibrant and engaging environment.

In addition to the Multiplayer editor, KoGaMa offers a user-to-user marketplace where creators can sell and purchase 3D models for game creation and avatar customization. The platform takes user-generated content (UGC) to the next level by enabling creators to establish their own in-game shops to sell their unique content directly within their games. This thriving marketplace not only encourages users to showcase their design skills but also allows them to support fellow creators by purchasing unique assets to enhance their own gaming experiences.

UGC refers to any form of content, such as images, videos, or games, created by users rather than by professional developers. KoGaMa's commitment to providing accessible game creation tools has sparked a wave of creativity and collaboration within its rapidly growing community, as more users join the platform and actively contribute to its UGC.

To learn more about KoGaMa and how you can start creating and sharing content with this innovative platform, visit <u>kogama.com</u>.



## FOR MORE INFORMATION CONTACT:

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## **ABOUT ADVENTURE BOX TECHNOLOGY AB**

Adventure Box Technology offers KoGaMa, an online game maker platform that offers user-friendly tools for creating and sharing unique gaming experiences. With its innovative Multiplayer editor and thriving user-to-user marketplace, KoGaMa empowers users to collaborate, create, and customize content within a dynamic social metaverse. The company's world-leading streaming technology is patent protected. Founded in Stockholm in 2014, the company now also has staff in Seville, Copenhagen, and Madrid. Adventure Box is traded on the Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Aktieinvest FK AB with e-mail ca@aktieinvest.se and phone number +46 739 49 62 50 is the company's Certified Adviser.