

Press release July 18th, 2017

Mavshack and Pilipinas Global Network Limited agrees to extend the agreement regarding Filipino content.

Mavshack has reached an agreement with the Filipino TV Station, TV5 International branch, Pilipinas Global Network Limited (PGN) to extend the content licence for another 12 months term. TV5 provides Mavshack customers out side the Philippines with Live Sports, Live News and TV –series.

"We are happy to continue our collaboration in order to give the Filipino diaspora the best possible content, both Live and on the demand from TV5 through Mavshacks global streaming platform." Tommy Carlstedt, CEO of Mavshack AB.

The collaboration began in May 2015 when Mavshack and PGN signed the first agreement regarding Live Sports, News and VOD TV-series & Movies. The extended agreement stretches to the 30th of April 2018.

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For more information please contact CEO Tommy Carlstedt, Phone +46 8 12451790

This information is information that Mavshack AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 15:00 CET on July 18th 2017.

About Mavshack AB

Mavshack operates a global Internet TV services with Asian entertainment. The service, which is available through Internet connected devices, is genuinely global with users in over 80 countries. With the largest library of Filipino and Indian titles, as well as agreements with Asia's leading content providers, Mavshack is the obvious choice for Asian entertainment around the world. The company operates its business on a proprietary technology platform.

Mavshack AB (publ) is a publicly traded company listed on Nasdaq First North under the ticker MAV. Certified adviser is Erik Penser Bank. More information about the company is available at www.mavshack.se