



## Mavshack: Mavshack participates in international filmfestival in Manila

*Mavshack to exhibit at the International Film Expo & Conference, Manila, Philippines*

Mavshack will be exhibiting at the International Film Expo (IFX), 2013 alongside participants from Asia and Europe on September 6<sup>th</sup> & 7<sup>th</sup> at the SMX Convention Center in Manila.

“The IFX Expo and Conference is one of the premier Film Expositions in South East Asia. The event is held in Manila, Philippines, brings together the world’s most prominent players in the film industry and showcases the best and latest in the global film market today”, according to the official event website (<http://ifx.ph>).

“This year’s event will feature participants including Taipei Film Commission, Screen Authority Sapporro, Asia Pacific Film Institute, Film France, South Korea MBC, and many more”, stated Jerry Lozano, Global Director for Mavshack, Philippines. “The regional participants were an important factor in deciding to exhibit at IFX this year in conjunction with the launch of our new support team based at the IBM Plaza building in Eastwood City, QC, Metro Manila”, said Lozano.

“Mavshack will be strategically situated in the corner booth directly at the entrance of the conference area”, said Lozano. “We will be directly in the flow of traffic with high visibility in a new portable custom booth that is scheduled to be used at events throughout the Southeast Asian market. Already, our office has been contacted by over a dozen film makers and studios asking for appointments during the Expo. We will be displaying live web streaming as well as demonstrating our new online apps available on iTunes and Android’s Playstore”, said Lozano.

For more information or questions, please visit [www.ifx.ph](http://www.ifx.ph), or contact:

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