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NASDAQ STOCKHOLM WELCOMES CAPACENT TO FIRST NORTH

Stockholm, October 2, 2015 — Nasdaq (Nasdaq: NDAQ) announces that the trading in Capacent Holding AB's shares (short name: CAPAC) commenced today on Nasdaq First North in Stockholm. Capacent belongs to the Industrial sector and is the 69th company to be admitted to trading on Nasdaq's Nordic markets* in 2015.

Founded in 1990, Capacent has widened its service offering over time to become a full service management consulting firm operating primarily in the Nordic countries. More than half of the firm's revenues come from implementation work, where Capacent's fees often are tied to the realized results. Capacent employs around 100 consultants located at four offices in Sweden and Finland. For more information, please visit www.capacent.se.

"This is a new stage for Capacent and we now have even better preconditions for the continued profitable growth path that we have selected," said Edvard Björkenheim, CEO of Capacent. "I'm very excited to be part of this and hope that we can attract many new investors."

"We welcome Capacent to Nasdaq First North and to our family of companies" said Adam Kostyál, senior vice president and head of European listings at Nasdaq. "We congratulate Capacent on its listing and look forward to supporting them with the increased investor visibility that comes with being a publicly traded company."

Capacent Holding AB has appointed Mangold Fondkommission AB as the Certified Adviser.

**Main markets and Nasdaq First North at Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland and Nasdaq Stockholm.*

About Nasdaq First North

Nasdaq First North is regulated as a multilateral trading facility, operated by the different exchanges within Nasdaq Nordic (Nasdaq First North Denmark is regulated as an alternative marketplace). It does not have the legal status as an EU-regulated market. Companies at Nasdaq First North are subject to the rules of Nasdaq First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market"

About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of over \$9.6 trillion and more than 10,000 corporate clients. To learn more, visit nasdaq.com/ambition or business.nasdaq.com.

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Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about Nasdaq and its products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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