

Press release
February 17th, 2017

Ooredoo Group and Mavshack sign a Group Strategic Partner Agreement to launch, develop and grow content services for the Filipino diaspora - Integration in Progress for launch in Kuwait, Oman & Qatar

In continuation of their successful expansion into the Middle East, Mavshack has now signed a Group Strategic Partner Agreement (GSPA) with the prestigious and progressive Ooredoo Group based out of Qatar by virtue of which they will be recommended and permitted to launch their service with all the Ooredoo Group entities in the 12 countries of Qatar, Kuwait, Oman, Indonesia, Myanmar, Laos, Singapore, Maldives, Algeria, Tunisia, Iraq and Palestine.

The name of the Ooredoo Group is synonymous with futuristic changes and in yet another move in that direction, they have now enlisted Mavshack as a Strategic Partner in the area of entertainment. Of these the three most strategically important countries for Mavshack are Kuwait, Qatar and Oman where integration with these respective networks is already underway. All 3 of these countries have a large Expat population out of the whole Arabic region including significant Filipino as well as Indian diaspora. The target is to launch and start marketing activities with Ooredoo in these three markets before the end of Q1 2017.

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About Mavshack AB

Mavshack operates a global Internet TV services with Asian entertainment. The service, which is available through Internet connected devices, is genuinely global with users in over 80 countries. With the largest library of Filipino and Indian titles, as well as agreements with Asia's leading content providers, Mavshack is the obvious choice for Asian entertainment around the world. The company operates its business on a proprietary technology platform.

Mavshack AB (publ) is a publicly traded company listed on Nasdaq First North under the ticker MAV. Certified adviser is Erik Penser Bank. More information about the company is available at www.mavshack.se