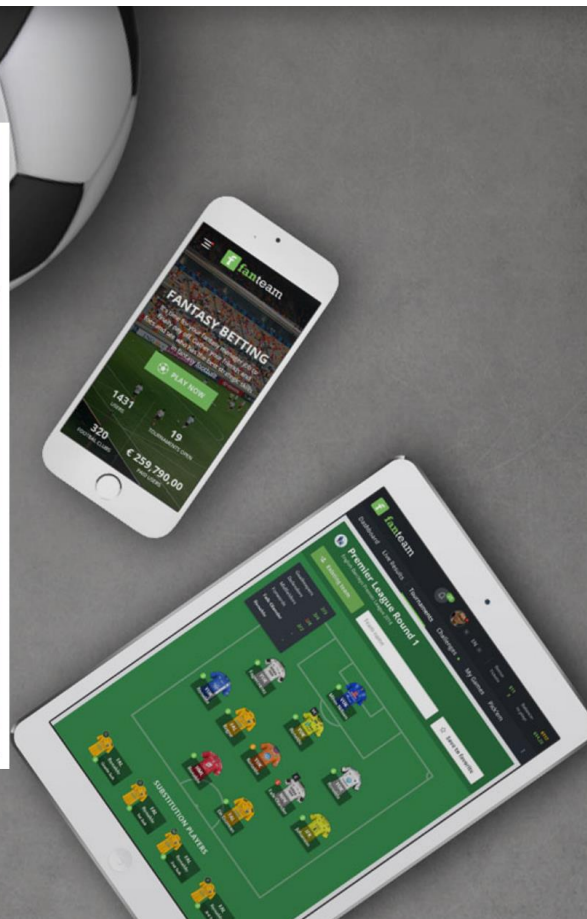


B2B Fantasy Sports Provider

Scout Gaming Group is a licensed and regulated B2B Fantasy Sports provider. Our solution is based on the latest technology. Our team consist of 50 skilled employees located in our offices in Norway, Sweden, Ukraine and Malta. At Scout we thrive to ensure that our customers outperform the market and can offer players the best possible user experience.

Get in touch with us to find out how we can enable you to become a Fantasy Sports operator.



Investor Presentation

November 2017

Agenda

- 1 Introduction
- 2 Market
- 3 Product
- 4 Strategy & current status

The screenshot displays a football manager game interface. On the left, a player list shows various players with their stats and prices. The center features a pitch view with players positioned on the field, each with their name and price. The right side shows a tournament overview with a timer and a list of fixtures.

Player List (Left):

Lag	Form	Pris
Michael Langer (NOR - HOG)	6.0 68	5.7M
Tommy Naurin (ÖFV - SUN)	5.6 67	3.9M
Andreas Isaksson (HAM - GIF)	5.6 60	7.9M
Johan Wiland (JÖD - MFF)	4.6 59	10.2M
Josh Wicks (SIR - HSK)	4.2 57	8.9M
Oscar Linnér (AFC - AK)	3.6 54	3.3M
Oscar Jansson (FF - GSK)	5.0 52	4.1M
Portus Dahlberg (HÖV - GSK)	4.6 45	5.3M
Peter Abrahamsson (ELF - HÄC)	5.6 45	3.2M
Isak Pettersson (SIR - HSK)	3.2 45	5.1M
Ogmanđur Kristjánsson (HAM - HÖV)	3.0 44	4.2M
Kevin Stühr (EIK - HÄC)	4.2 42	4.3M
Aly Keita (ÖFV - SUN)	5.0 38	10.7M
Tim Eriksson (AFC - AK)	3.0 34	3.9M
Anton Capoft (JÖD - MFF)	4.4 34	3.6M

Pitch View (Center):

Player	Price
Keita (ÖFV - SUN)	10.7M
Sundberg (ÖFV - SUN)	3.1M
Larsson (HAM - DIF)	5.2M
Bejmo (HAM - DIF)	5.3M
Randrup (ELF - HÄC)	6.1M
Liverstam (SIR - HSK)	5.1M
Smylie (JÖD - MFF)	5.2M
Bakircioğlu (HAM - DIF)	6.5M
Thelin (JÖD - MFF)	6.1M
Engvall (HAM - DIF)	9.3M
Ogju (SIR - HSK)	11.3M
Lewicki (JÖD - MFF)	8.2M

Tournament Overview (Right):

Full Round
Allsvenskan

00 : 10 : 25 : 45
Days Hours Minutes Seconds

Enter tournament (€2,20)

- Required Players (12/12)
- Budget (82.10M/100.0M)
- Captain and Vice Captain
- Formation

FIXTURES

- IF Elfsborg (02/06 19:00) vs BK Häcken
- Kalmar FF (03/06 16:00) vs Örebro SK
| Östersunds FK (03/06 16:00) vs GIF Sundsvall |
| Jönköping IF (03/06 18:00) vs Malmö FF |
| Hammarby IF (04/06 15:00) vs Öjurgårdens IF |
| AFC United (04/06 15:00) vs AIK |
| IK Sirius (04/06 17:30) vs Halmstads BK |
| IFK Norrköping (04/06 17:30) vs IFK Göteborg |

OVERVIEW >

RULES >

POANGSYSTEM >

Snapshot of Scout - B2B Fantasy solutions provider

Company overview

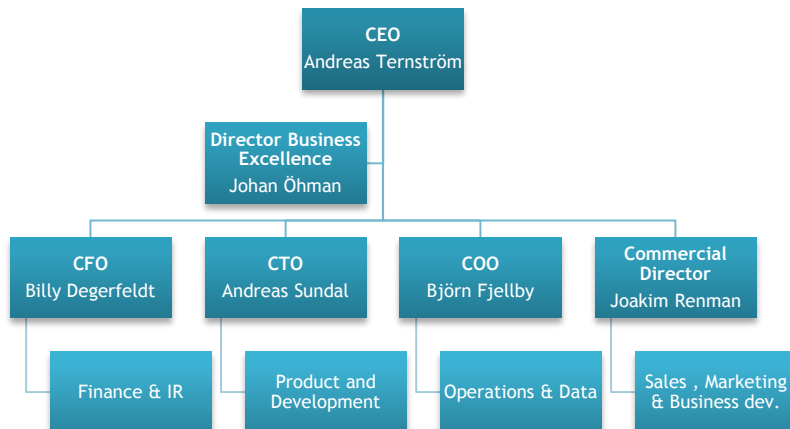
- Founded in 2013, Scout is a leading Fantasy Sports & DFS ("Daily Fantasy Sports") B2B supplier in Europe
- Focus on high value clients & Network liquidity
- Contracted & managed at 7 partners
- Gaming licences in Malta and the UK

Locations

- # Offices and no. of employees¹



Organizational structure



Ownership (31 Oct, 2017)

Board	
Rolf Blom (Proboxit investment AB)	4,6%
Jörgen Ragnarsson (Kapitalföräkring)	0,5%
Atle Sundal (Atle Sundal Holding AS)	16,1%
Total	16,5%
Management	
Andreas Ternström (Crossport AB)	4,1%
Billy Degerfeldt (endowment insurance)	0,5%
Andreas Sundal (Andreas Sundal Holding AS)	8,2%
Björn Furnes Fjellby (Björn Fjellby Holding AS)	7,4%
Total	20,2%
Total share Board & Management pre offering	36,8%

Experienced team with over 50 years of industry experience



WIRAYA



NETENT



SvD NÄRINGSLIV



Andreas Ternström
CEO

- Previously CEO at Bonnier Gaming and Business Development director at TV4
- Co-founder Offerta & RedMessage



Billy Degerfeldt
CFO

- Background in the financial sector
- Wide experience from working with small and mid cap companies



Andreas Sundal
CTO/Founder

- Extensive experience from gambling and IT, online and apps.
- Engineer, Bergen



Joakim Renman
Sales Director

- Extensive experience from B2B biz dev in gambling sector
- Previously NYX, NetEnt, Wiraya, and B2C gambling



Bjørn Fjellby
COO/Founder

- Engineer, Bergen
- Former Prof. Poker player



Rolf Blom
COB

- Previously COB in Cherry Group, Betsson and Net Ent.
- background with focus on B2B and international expansion

What is Fantasy Sports

The DFS offering

1

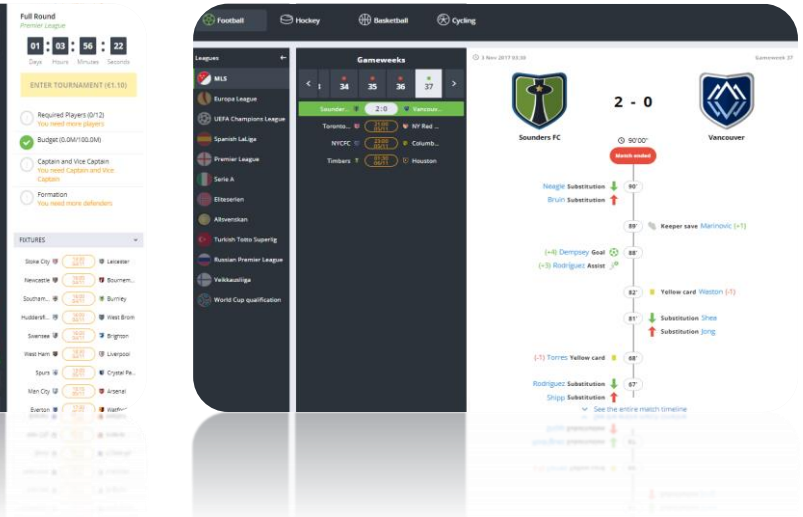
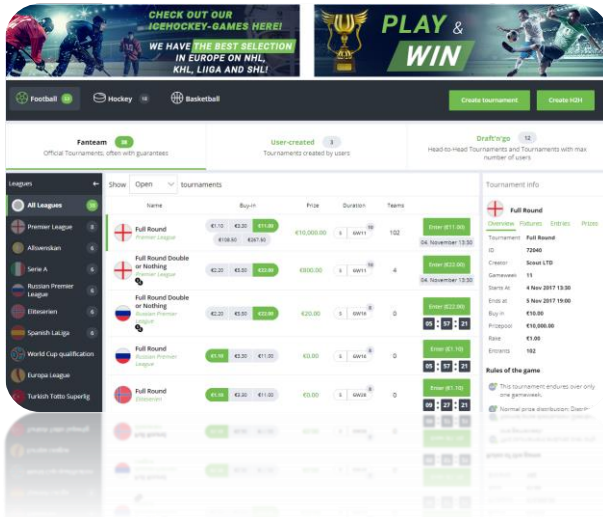
Enter a tournament

2

Pick your team

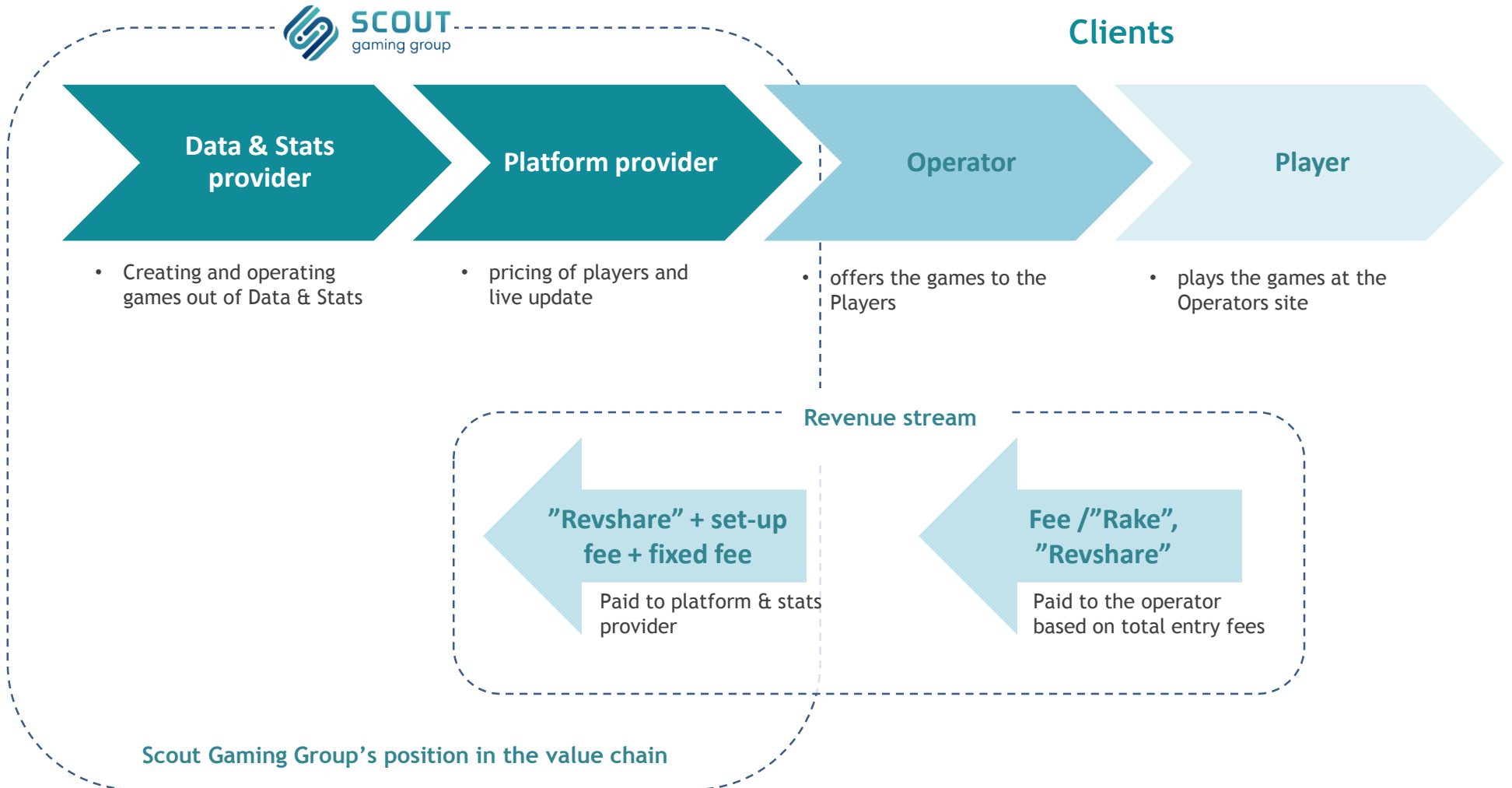
3

Follow your team, chat and win both money and respect



Business model - B2B

Value chain



Agenda

1

Introduction

2

Market

3

Product

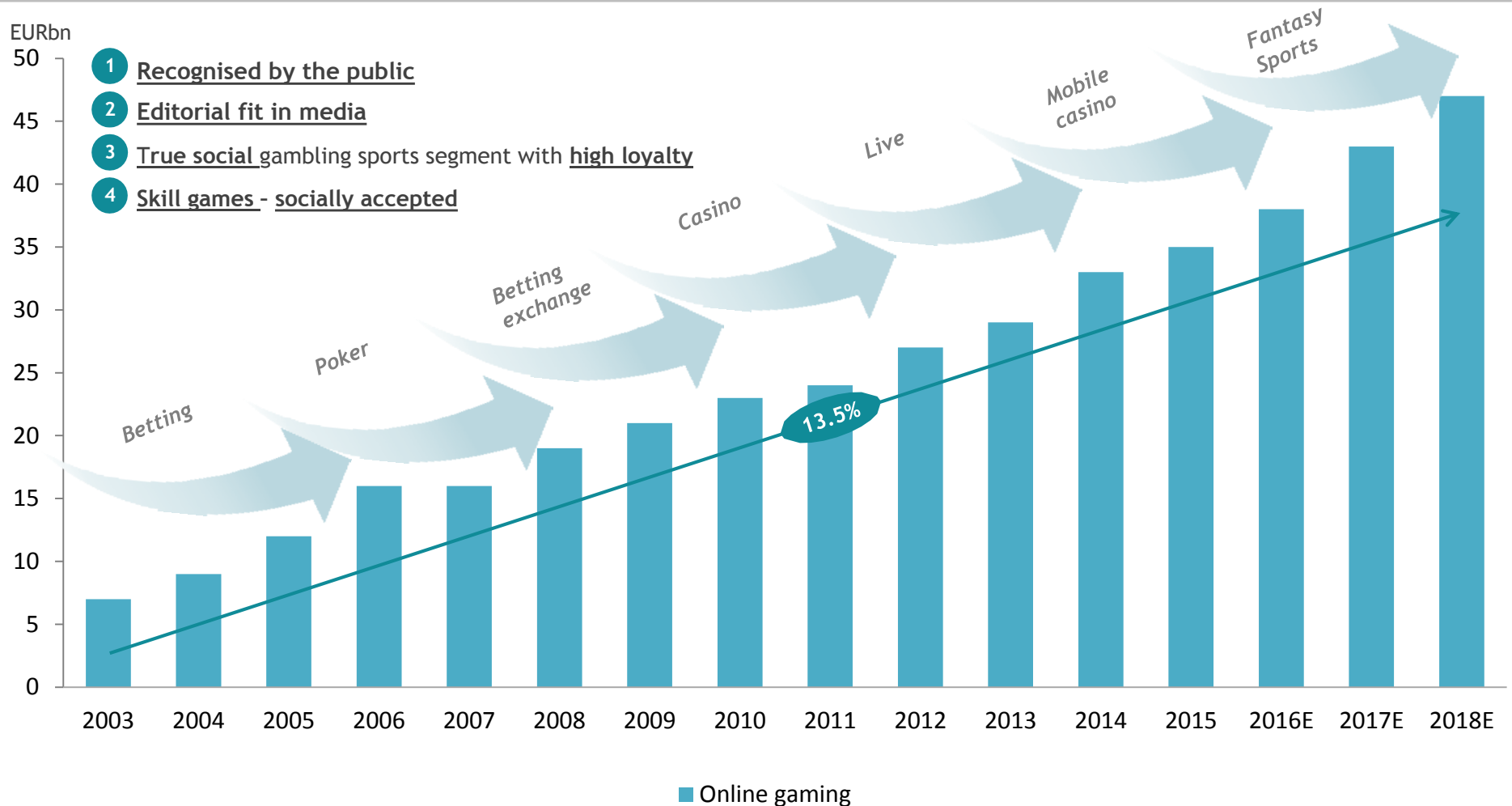
4

Strategy &
current status



Pole position for the next European gambling era

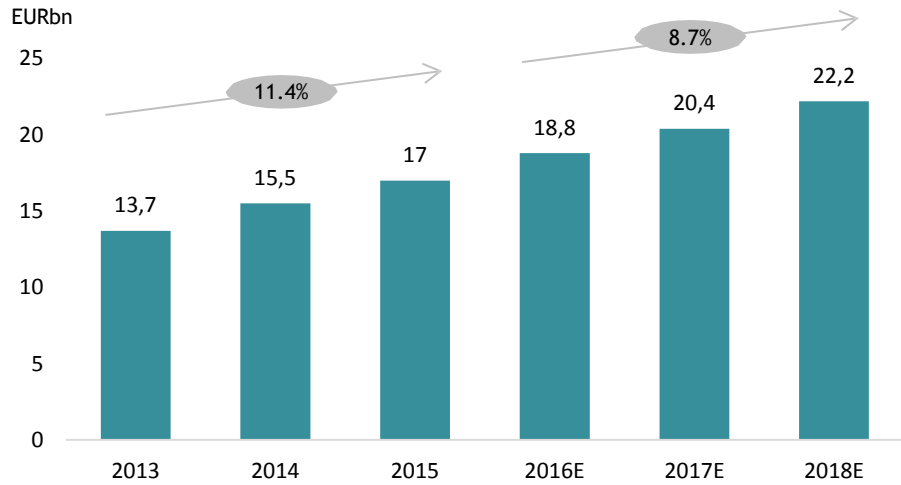
Online gaming market and gambling eras¹⁾



1) Timing not 100% correct, mainly for illustrative purposes
Source: Leo Vegas analyst presentation

Drivers for the Fantasy sport market in Europe

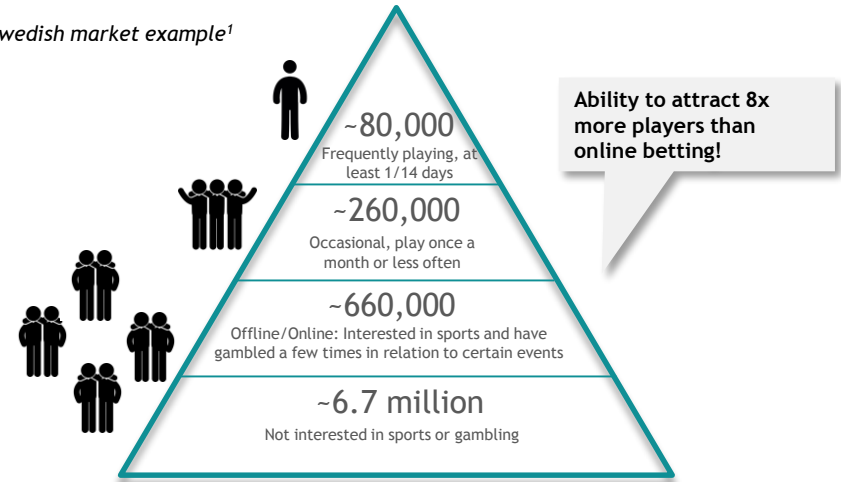
European online gaming market



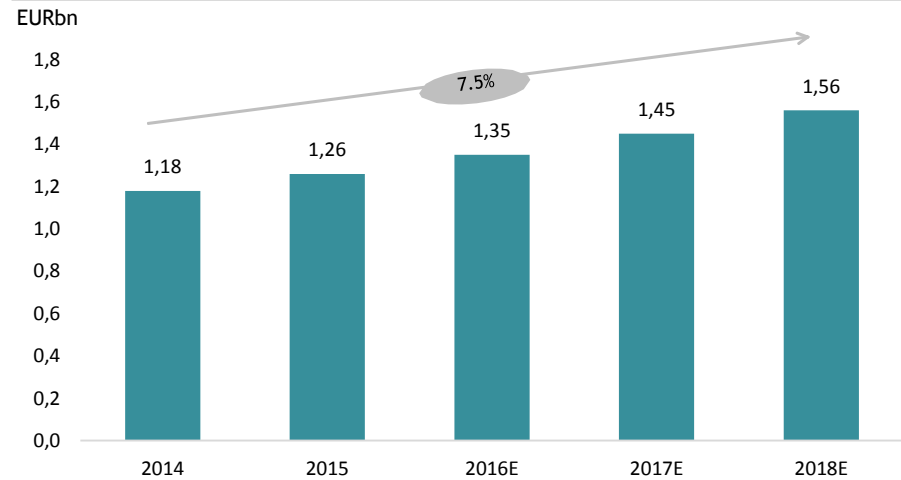
In pictures



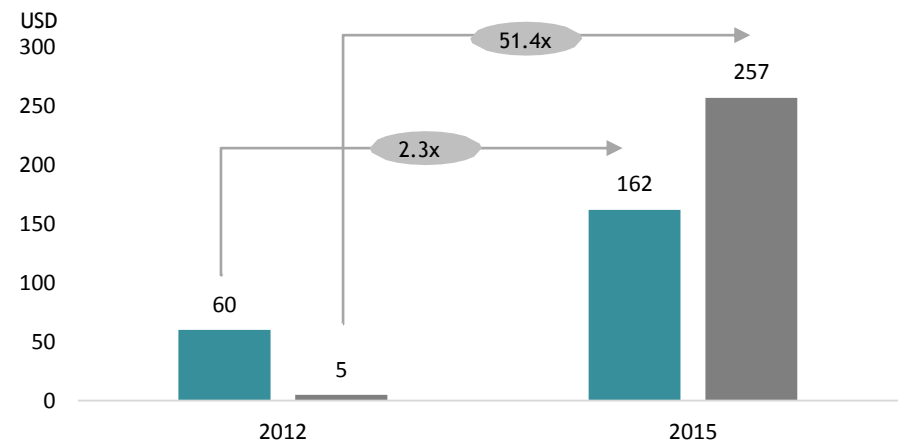
Swedish market example¹



Fantasy Sports market in Europe²



US Annual Player spending USD (Fantasy Sport- vs. DFS)



Source: 1) Capita Orvesto Konsument 2014:2, Sifol.
2) Technavio

Agenda

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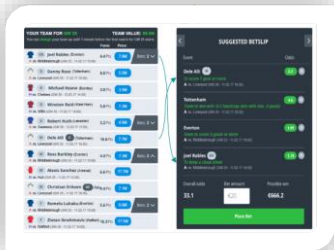
Competitive advantages through leading edge tech and innovation



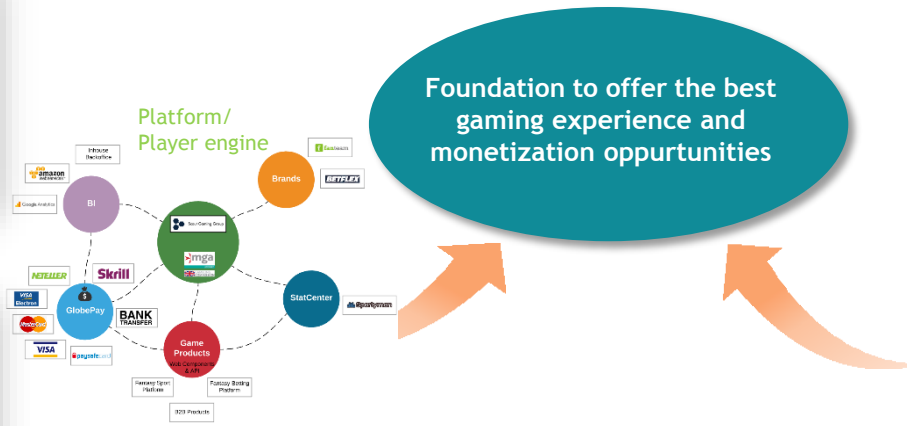
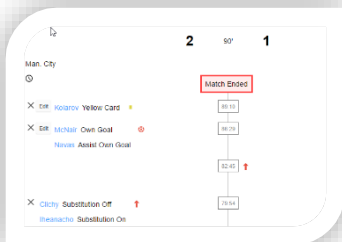
"mobile 1st" product For Media, Sports Federations and traditional iGaming companies



Betflex (Bettingmodul)



Statscentre



Foundation to offer the best gaming experience and monetization opportunities

- Product supplier proposition:**
- First with the latest games, features and innovations
 - In-depth know-how of fantasy
 - Flexible set-up with stats
 - Mobile friendly and easy-to-use
 - Sophisticated add-on products to secure market leading LTV's

Our sports offering

Fantasy sports are a glocal phenomena

We focus on both international high volume sports & local sports, which enables our partners to successfully roll-out the product in their specific market.

Thanks to our in-house stat-centre we provide our customers with all key sports & leagues, benefiting from our inhouse stat-center for LIVE updates & the best support.

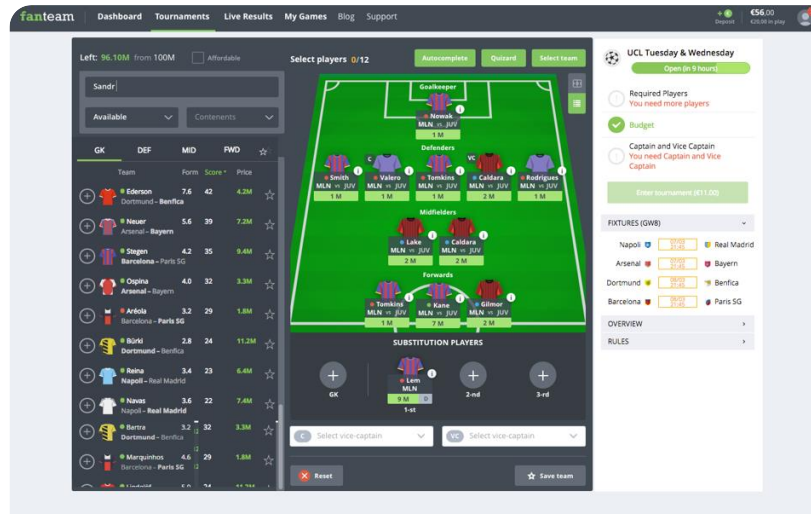
2017	Football							+5 other leagues
	Ice Hockey							
	Golf (Coming soon)							
	Formula 1 (Coming soon)							
	E-sport (Coming soon)							
	Basketball							
	Other sports (Horse racing, Cycling)							

Cross selling tool - Betflex



Powerful cross-selling tool

Step 1: Create team

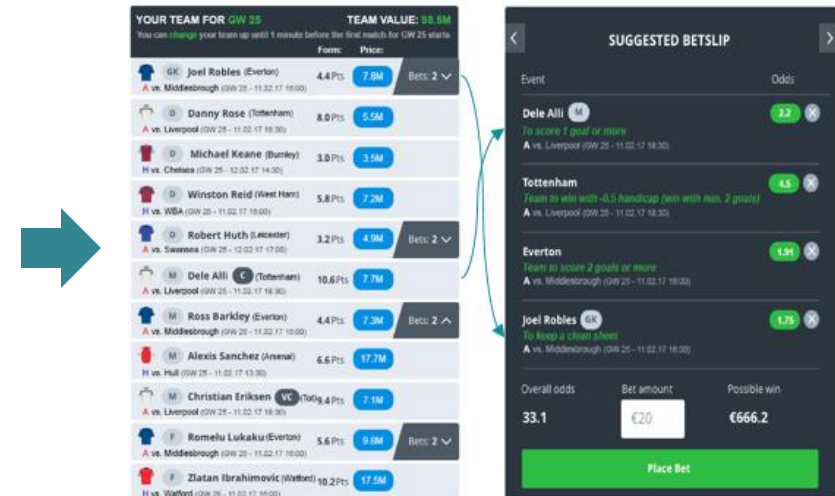


Step 1

When the user have entered into a tournament & is satisfied with the team or changes to season-game team, user will be taken to a confirmation page where the players and the most important details about the players are listed.

This is where the Betflex window is presented, a prefilled betslip with tailor-suited picks for quick and easy submission

Step 2: analysis of Create team and present odds



Step 2

We select the betslip for the Betflex window based on rules created by our algorithm. Some basic examples on our user-choices that can trigger bets shown incl.;

- 3 x players from the same team = Show suggested bets on team to win
- Offensive captains we can show bets on "Player to score", for defenders or goalkeeper captains we can show bets on "Team to keep a clean sheet"
- 2 or more defensive players from same team = Show suggested bet on team to keep a clean sheet.

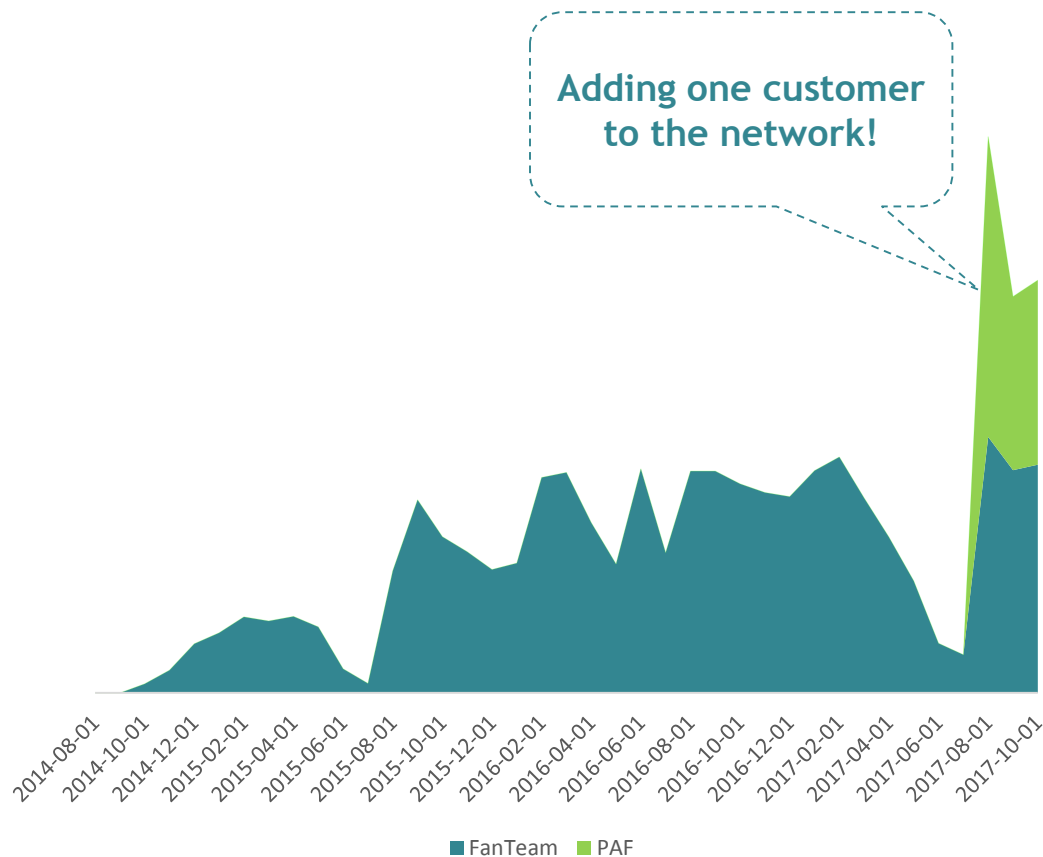
Agenda

- 1 Introduction
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Growing our business

Users w more then >1 EUR in buyin per month



Growth strategy

Customers

- Focus on Tier 1 customers
- Attract tier 2& 3 to widen network

Network

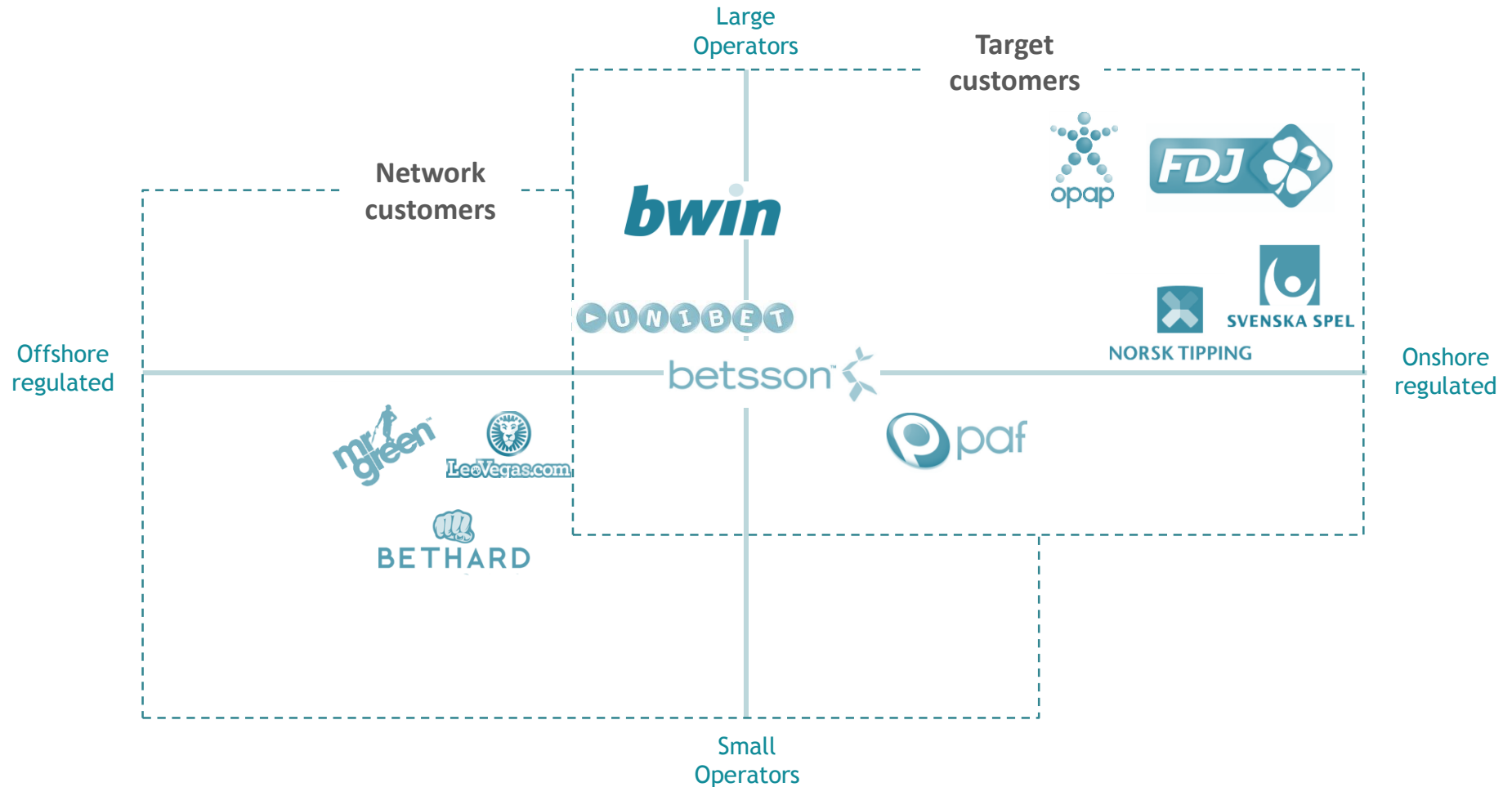
- Becoming the leading DFS player in the industry by clear focus on pooled network liquidity

Product innovation

- Cutting edge product development
- Teaser: *Betflex, Pick'em & predictor* to be launched

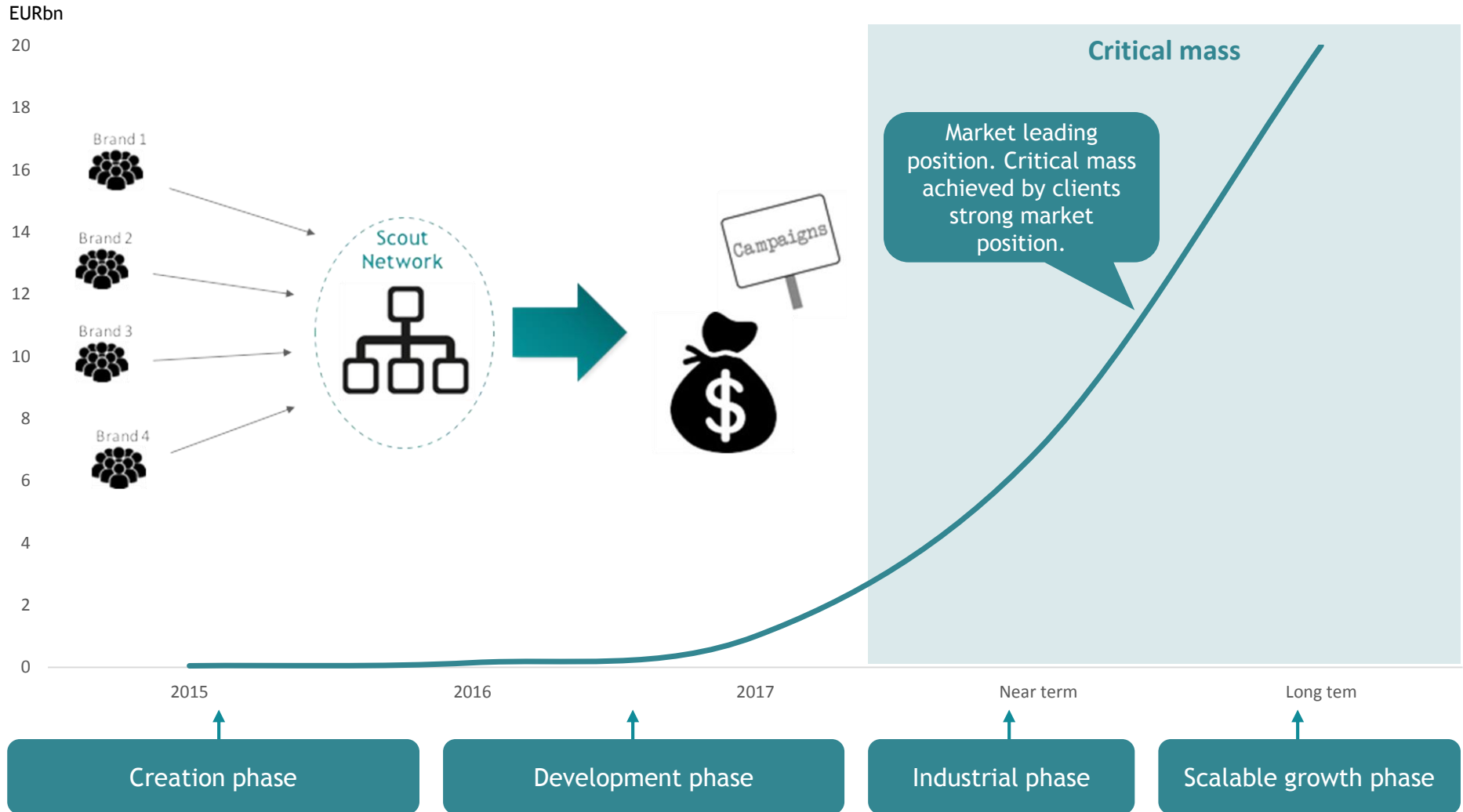
Customers in the iGaming market

Well positioned to become the #1 premium supplier of Daily Fantasy Sport solutions



Market leading position with high barriers

Pooled network liquidity with strong customers creates an advantage



Product innovation - sneak peek



Revenue driving up-coming pool betting games and odds

Games

- Pick'em (Player focus)
- Fantasy odds/duel (Player focus)

Advantages

- Higher Rake
- Higher margins
- Player focus
- Revenue driving

Pick'em
Choose your future winner

Saturday Sunday Midweek

12 09 22 31
Days Hours Minutes Seconds

Method of selection: Selected system Select free 32 Autocomplete Reset all picks

CURRENT PRIZE POOL: €300.00

Rank	Player	Percentage	Player	Percentage	Player	Percentage
1	John George	10%	Gary Tucker	12%	Alan Hale	12%
2	Alan Hale	3%	Alan Hale	15%	Alan Hale	32%
3	Alan Hale	3%	Gary Tucker	5%	John George	5%
4	John George	10%	Gary Tucker	12%	Alan Hale	12%
5	Alan Hale	3%	Alan Hale	15%	Alan Hale	32%
6	John George	5%	Alan Hale	3%	Gary Tucker	5%
7	Alan Hale	3%	John George	5%	Alan Hale	15%

Method of selection: Selected system Select free 32 Autocomplete Reset all picks

CURRENT PRIZE POOL: €300.00

Submit Ticket (€32.00)

22 Oktober 2017 17:00

Tottenham - Liverpool

MEST POPULÆRE 5

Kamp

Tottenham	2.18	Uavgjort	3.60	Liverpool	3.50
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Fantasy duel

Harry Kane	1.65
Philippe Coutinho	2.05
Draw	5.00

Exceptional customer pipeline with high value contracts

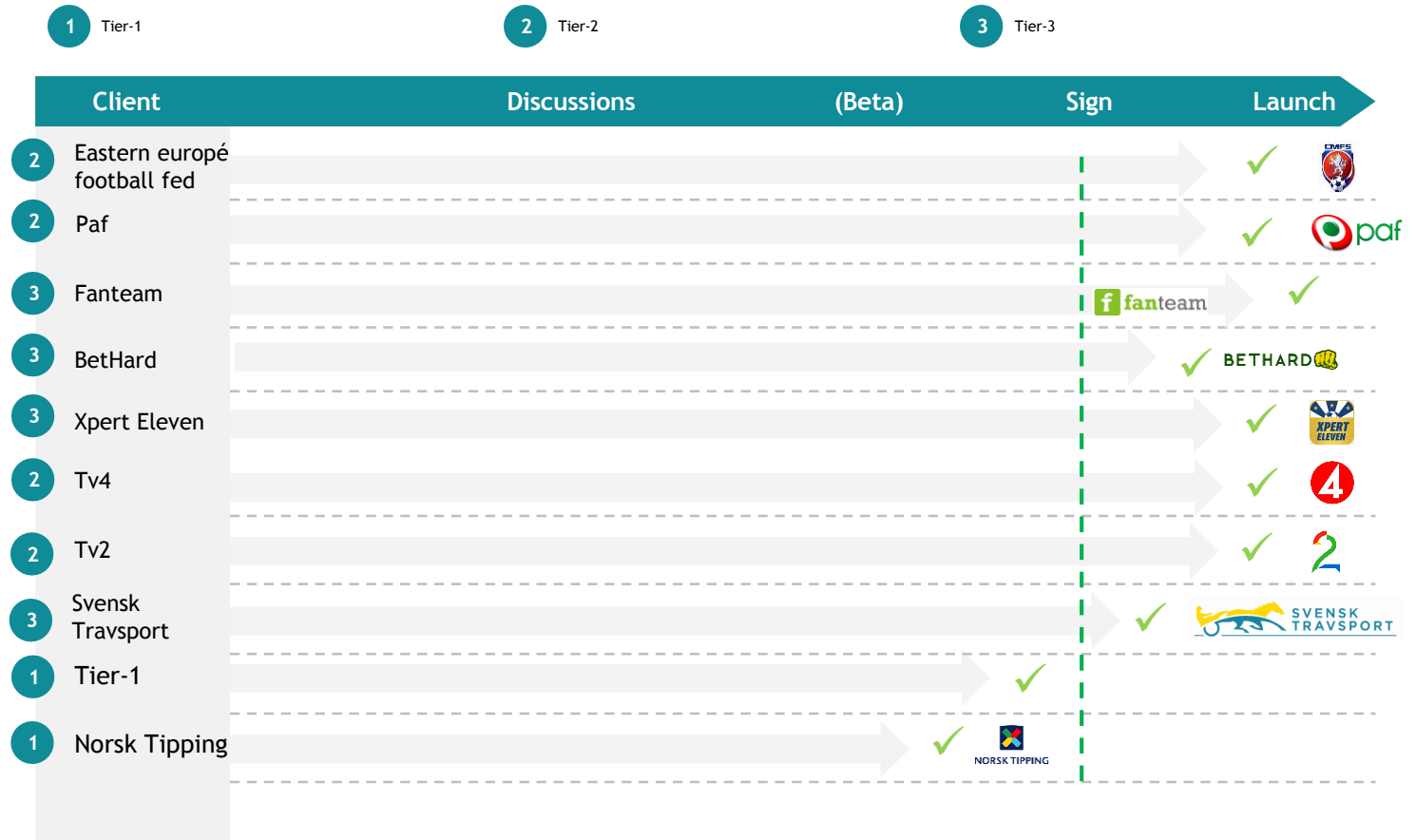


Pipeline status

Client development Oct'16- Nov'17

Comments on the pipeline

- Secured high value contracts in a short timeframe
- High success rate indicating high demand for new income sources
- Adding customers to the network



+ 30 ongoing discussions with Tier-1/2 clients

Transaction



IPO First North

Transaction

IPO	60 mSEK
Pre money valuation	225 mSEK
Planned first day of trading	6 December

Structure

Cornerstone investors	50 mSEK
• Novobis AB	8 mSEK
• Knutsson Holding AB	8 mSEK
• Handelsbanken Fonder	10 mSEK
• Swedbank Robur Fonder	8 mSEK
• Lars Wingefors AB	8 mSEK
• NAXS AB (publ)	8 mSEK
Retail & Other	10 mSEK