

SDS receives an order worth SEK 8.0 million from an existing customer in Dubai

Seamless Distribution Systems (SDS) has received a strategic order worth SEK 8.0 million from an existing customer in Dubai for SDS's Voucher Management System (VMS).

"It is very gratifying that our existing customers are renewing their confidence in our ability to help them drive efficiency and revenue growth through our state-of-the-art, Microservices designed, voucher management system. This order reaffirms that the aggressive product development of recent years, together with a broadened product suite, has been the right strategic move, and we look forward with confidence to new orders ", says Martin Schedin, CEO of SDS Group

Voucher Management System (VMS) is a solution that is designed to handle the end-to-end lifecycle of recharge vouchers from product management/creation to PIN generation, dealer distribution and finally, redemption

VMS is one of many products in our new RVM suite. The leading operator in Dubai, one of the most advanced markets in the Middle East, required a platform that could take their business to the next level, enabling them to increase sales and differentiate themselves through state-of-the-art sales and distribution, down to each point of sale (POS).

SDS's operational capacity, technology platform, and ability to meet the customer's demanding business needs, as well as proven experience of helping operators drive growth, made the decision as to why the operator chose SDS as a supplier.

The order consists of an installation revenue of SEK 6.0 million and includes two years of support to a value of approximately SEK 2.0 million. Delivery of this order began during the first quarter of 2022 and will be recognized as income during the second quarter of 2022.

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ABOUT SDS

SDS is a Swedish international software company that specializes in mobile payment services for mobile operators, distributors, retailers and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions, where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have implemented solutions in fintech, advanced analysis and retail value management, and where these solutions have succeeded, they are transformed into so-called SaaS solutions.

Following the acquisition of Riaktr, SDS has approximately 300 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, Ivory Coast, United Arab Emirates, Pakistan, India and Indonesia.

Following the acquisition of Riaktr, SDS will annually handle more than 15 billion transactions worth over USD 14 billion. Via over 3 million monthly active resellers of digital products, more than 700 million consumers are served globally.

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