

Press Release

September 28, 2020

SDS receives order worth SEK 4 million from the largest mobile operator in Tunisia

Seamless Distribution Systems (SDS) has acquired a new customer in Tunisia, expanding its market presence in the region. Valued at SEK 4 million, the order is for software solutions that will optimize the supply chain for the mobile operator from customer onboarding to product distribution to achieve fast turnaround times. Revenue from the order is expected to be recognized from the third quarter 2020 and the order will contribute to recurring revenues over years to come.

“Digital onboarding of new customers and Point of Sales are major focus areas for our product portfolio. I am pleased to see a customer having the confidence to revamp their entire onboarding and digital distribution using our products. This supply chain optimization will ensure that customers are able to take advantage of the offerings from the operator immediately after onboarding in the best possible manner,” says Tommy Eriksson, CEO of SDS AB Group.

The order includes the deployment and installation of software solutions for end-to-end management of SIM card distribution as well as subscriber Know Your Customer (KYC) and Optical Character Recognition in their native language. Using a state-of-the-art solution from SDS, the mobile operator will improve their current customer onboarding process.

Once live, the operator can take advantage of the functionalities provided by the SDS solution to make their onboarding, KYC, and distribution process completely digital. This will reduce the customer onboarding cycle and enable the operator’s distributors and retailers to offer faster and better services to new mobile subscribers. The solution also includes advanced algorithms and machine learning that will improve the responsiveness and accuracy allowing the operator to enjoy extended benefits.

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About Seamless Distribution Systems AB (SDS)

SDS is a Swedish software company group that provides solutions and services for digital sales and distribution to private consumers through mobile operators in emerging countries. The company offers its corporate customers a comprehensive solution for digital distribution and electronic transactions processing. SDS acquired eServGlobal in July 2019. The SDS Group now has customers in all parts of the world, with a footprint in more than 50 countries, reaching over 500 million mobile users through more than 2,000,000 active point-of-sales. SDS has approximately 220 employees in Sweden, France, Romania, Belgium, Ghana, Nigeria, USA, Pakistan, India, Indonesia, South Africa, Ecuador and the United Arab Emirates. With over 30 years of experience, SDS focuses on high-level customer satisfaction and efficient operations. SDS manages over 15 billion transactions annually, worth more than 14 billion US Dollars and enables the growing population of emerging countries to become part of the mobile revolution.

SDS shares are listed on Nasdaq First North Premier.

The company's Certified Adviser is FNCA Sweden AB, phone number 08-528 00 399, email: info@fnca.se