

**Press release**

**July 16, 2021**

## **SDS secures additional integration services order from the project with Telenor Pakistan worth SEK 4.0 million**

After successfully receiving the breakthrough order from Telenor Pakistan worth USD 1.0 million, SDS secures another order from the prime supplier in the Telenor Pakistan digital transformation project.

As part of the agreement, SDS will deliver additional services to supplement the deployment of their state-of-the-art transaction platform ERS 360. The solution will enable Telenor Pakistan to optimize sales and distribution and ultimately maximize profit margins.

This order for additional services was anticipated in the first deal with Telenor Pakistan and will be implemented in third quarter of 2021 and onwards further solidifying SDS's footprint in the South Asian market.

### **For additional information, please contact:**

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### **ABOUT SDS**

SDS is a Swedish international software company that specializes in mobile payment services for mobile operators, distributors, retailers and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions, where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have implemented solutions in fintech, advanced analysis and retail value management, and where these solutions have succeeded, they are transformed into so-called SaaS solutions.

Following the acquisition of Riaktr, SDS has approximately 300 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, Ivory Coast, United Arab Emirates, Pakistan, India and Indonesia.

Following the acquisition of Riaktr, SDS will annually handle more than 15 billion transactions worth over USD 14 billion. Via over 3 million monthly active resellers of digital products, more than 700 million consumers are served globally.

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