

Press Release

April 7, 2020

Seamless Distribution Systems (SDS) has received a new order of 2.5 million SEK from a mobile operator in the largest market in the Middle East.

The order, valued at 2.5 million SEK, was received from a customer of eServGlobal, which was acquired by SDS in July last year, and is an addition to the order that was received in October last year.

"This is yet another sign of confidence from a demanding customer. I am very pleased to see this tangible confirmation of trust in this short time span. Migrating to SDS opens the possibility for a number of exciting features to be added later from SDS suite of sales enhancing software that is conceptually called 'Reseller Value Management'," says Tommy Eriksson, CEO of SDS Group.

The order includes additional services and hardware to achieve seamless operations of the mission critical sales and distribution system. The customer is migrating to SDS' leading transaction platform, ERS 360, which allows for the highest availability of the business-critical recharge of prepaid cards to millions of customers.

The second order received from such a significant operator is an important step in a continuous long-term engagement and collaboration with the customer. Revenue is expected to be recognized during Q2 as SDS has the capability to deploy and deliver our orders remotely.

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About Seamless Distribution Systems AB (SDS)

SDS is a Swedish software company group that provides solutions and services for digital sales and distribution to private consumers through mobile operators in emerging countries. The company offers its corporate customers a comprehensive solution for digital distribution and electronic transactions processing. SDS acquired eServGlobal in July 2019. The SDS Group now has customers in all parts of the world, with a footprint in more than 50 countries, reaching over 500 million mobile users through more than 2,000,000 active point-of-sales. SDS has approximately 220 employees in Sweden, France, Romania, Belgium, Ghana, Nigeria, USA, Pakistan, India, Indonesia, South Africa, Ecuador and the United Arab Emirates. With over 30 years of experience, SDS focuses on high-level customer satisfaction and efficient operations. SDS manages over 15 billion transactions annually, worth more than 12 billion US Dollars and enables the growing population of emerging countries to become part of the mobile revolution.

SDS shares are listed on Nasdaq First North Premier.

The company's Certified Adviser is FNCA Sweden AB, phone number 08-528 00 399, email:

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