

Announcement

SMART VALOR AG, Switzerland

21 January 2022

Today is the first day of the subscription period in SMART VALOR AG's issue of SDRs in connection with its listing of its SDRs on Nasdaq First North Growth Market

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO AUSTRALIA, HONG KONG, JAPAN, CANADA, NEW ZEALAND, SOUTH KOREA, SINGAPORE, SOUTH AFRICA OR THE UNITED STATES OR ANY OTHER JURISDICTION WHERE THE RELEASE OR DISTRIBUTION WOULD BE UNLAWFUL. PLEASE SEE THE IMPORTANT INFORMATION AT THE END OF THE PRESS RELEASE.

Today, January 21, 2022, is the first day for subscription of Swedish depository receipts ("SDR") in its issue of SDRs towards institutional investors and the general public in Sweden (the "Offering") in connection with the intended listing of SMART VALOR AGs ("SMART VALOR" or the "Company") SDRs on Nasdaq First North Growth Market. The subscription period ends on February 3, 2022.

- On January 19, 2022, the Company announced its intention on carrying out the Offering and on January 20, 2022, the Company published a Company Description including complete terms for the Offering. The Company Description and subscription forms are available in English on the Company's website, www.smartvalor.com, and in Swedish on Mangold Fondkommission AB:s website, www.mangold.se.

Subscription

- Application to subscribe for units in the Offering must be made through:
- Digital signing with Bank-ID on Mangold Fondkommission AB:s website, www.mangold.se.
- Customers to Nordnet Bank AB ("Nordnet") can apply for subscription in the Offering directly through Nordnet's web service. Further information is available on Nordnet's website, www.nordnet.se.
- Customers to Avanza Bank AB ("Avanza") can apply for subscription in the Offering directly through Avanza's web service. Further information is available on Avanza's website, www.avanza.se.
- An application form available in English on SMART VALORs website, www.smartvalor.com and in Swedish on Mangold Fondkommission AB:s website, www.mangold.se.

The Offering in brief

Subscription price in the Offering	57.50
Number of SDRs in the Offering	378,000
Issue amount in the Offering	Approx. SEK 21.7 million
Number of SDRs in the over-allotment option	56,700
Over-allotment option issue amount	Approx. SEK 3.3 million
Subscription period	January 21 – February 3
First day of trading	February 10

For additional information, please contact

Olga Feldmeier, Chairman of the board and Co-founder

Email olga.feldmeier@smartvalor.com

Adrian Faulkner, General Counsel

Mobile: +44 779 695 0688

Email: adrian.faulkner@smartvalor.com

Advisers

Mangold Fondkommission AB is financial adviser and Eversheds Sutherland Advokatbyrå AB is legal adviser to SMART VALOR in connection with the listing on Nasdaq First North as well as the Offering.

Certified Adviser

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and ca@mangold.se.

PR Contact

Jonas Burvall

Mobile: +46 79 340 22 08

Email: jonas.burvall@kreab.com

About SMART VALOR

SMART VALOR is a Swiss company which acts as trusted gateway to blockchain technology for investors and institutions. It operates a publicly accessible digital asset exchange, custody and asset management and offers its technology as Crypto-as-a-Service to financial institutions. SMART VALOR was one of the first crypto companies to receive a financial intermediary status in Switzerland in 2018. In 2020, Financial Market Authority of Liechtenstein gave SMART VALOR exchange and custodian authorization under the new blockchain act, one the most advanced regulatory frameworks in Europe.

Important information

This announcement is not and does not form a part of any offer for selling, or a request to submit an offer to buy or acquire shares, SDRs or other securities in the Company.

Copies of this announcement are not being made and may not be distributed or sent into the United States, Australia, Canada, Hong Kong, Japan, New Zealand, Singapore, South Africa, South Korea or any other jurisdiction in which such distribution would be unlawful or would require registration or other measures.

The securities referred to in this announcement have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and accordingly may not be offered or sold in the United States absent registration or an exemption from the registration requirements of the Securities Act and in accordance with applicable U.S. state securities laws. The Company does not intend to register any offering in the United States or to conduct a public offering of securities in the United States.

Matters discussed in this announcement may constitute forward-looking statements. Forward looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "intends", "estimate", "will", "may", "continue", "should" and similar expressions. This applies in particular to statements relating to future results, financial position, cash flow, plans and expectations of the Company's operations and management, future growth and profitability, general economic and regulatory environment and other factors affecting the Company, many of which are based on further assumptions, such as no changes in existing political, legal, fiscal, market or economic conditions or applicable law (including but not limited to accounting principles, accounting methods and tax policies), which may or may not be of importance to the Company results or its ability to operate. Although the Company believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors which are difficult or impossible to predict and are beyond its control. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such

forward-looking statements. Potential investors should therefore not attach undue confidence to the forward-looking information herein, and potential investors are urged to read the parts of the company description that include a more detailed description of factors that may affect the Company's operations and the market in which the Company operates.

The information, opinions and forward-looking statements contained in this announcement speak only as at its date and could be subject to change without notice.