



heliospectra

## **Heliospectra Completes \$3 Million Private Placement**

**(GÖTEBORG, Sweden/SAN FRANCISCO, CA, August 21, 2015)** – Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technologies for plant research and greenhouse cultivation, has completed a private placement of 2,500,000 shares at the issue price of SEK 10 per share. The directed new share issue provides the company with 25 million SEK (2.93 million USD) before transaction costs.

The rights issue has been addressed to some twenty qualified investors. Including Weland Värdepapper AB, sister company to Heliospectra's largest shareholder, Weland Stål AB, subscribed for 10 million SEK and LMK Ventures AB has subscribed for 3 million SEK.

Staffan Hillberg, CEO of Heliospectra. Commented, "We are very pleased in the strong support of our company from the investor base. The private placement is done in order to cover production and purchasing necessary due to the increase in sales. Heliospectra has lately received several breakthrough orders in the U.S. and we anticipate continued increase in sales of our products."

G & W Fondkommission AB has acted as financial advisor to Heliospectra AB. Aktieinvest FK AB is acting as the issuing institution.

### **About Heliospectra AB**

Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO) ([www.heliospectra.com](http://www.heliospectra.com)) specializes in intelligent lighting technology for plant research and greenhouse cultivation. The Company's lighting system provides an effective and durable technology for cultivating greenhouse and indoor plants by combining several different groups of versatile light emitting diodes (LEDs) with optics, remote sensing techniques, and a robust heat dissipation solution. This proprietary setup gives growers the ability to control the intensity and wavelengths of the light emitted, creating a spectrum specifically adjusted to different plant species and growth stages to better facilitate photosynthesis. The complete, highly-engineered lamp produces crops that look better, taste better, and have a longer shelf-life than those grown under HID lamps. The technology not only reduces energy consumption by up to 50%, but also helps stimulate growth characteristics and improve plant quality. Other benefits include reduced light pollution, lower mercury use due to the avoidance of traditional HID/HPS bulbs, and less HVAC investment and monthly expense requirements.

Heliospectra products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the



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international market. The company has raised more than \$ 15 million in venture capital and has received more than \$2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel [www.welandstal.se](http://www.welandstal.se), Swedish Industrial Fund [www.industrifonden.se](http://www.industrifonden.se), Midroc [www.midroc.se](http://www.midroc.se), Wood & Hill Investment [www.whab.se](http://www.whab.se)

### **Forward-Looking Statements**

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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