Heliospectra Adds New LED Grow Lights to Horticulture Lamp Portfolio

(Gothenburg, Sweden/San Francisco, CA, August 27, 2015) Heliospectra AB (OTCQB:HLSPY, FIRSTNORTH: HELIO) is proud to announce the launch of two new lamp products, the E60 and the Heliospectra LightBar. Heliospectra, known for it's best-of-breed Light Recipe software, is positioned to accept pre-orders for the E60, a full spectrum, horticulture top-light designed for commercial growers. Built from the LX60 platform, the E60 offers the same superior engineering that Heliospectra has built its reputation upon, at a lower price point, minus the software options. The LightBar, a linear version of the E60, rounds out the company's product portfolio by supplying growers with a "light bar" style luminaire and further adds to the company's complete growing system approach.

Staffan Hillberg, CEO of Heliospectra stated; "The E60 and the Heliospectra LightBar boast high intensity output, light enhancing optics, optimal growth spectrum, and are less expensive. As Controlled Environment Agriculture (CEA) continues to evolve and massive commercial operations are built, products like the E60 and the LightBar compliment the vertical and volumetric nature of Heliospectra's customer base. Growers that plan early and integrate smart technology like Heliospectra's LED lamps into their operations are doing so because food prices continue to rise and commoditize - squeezing out less efficient growers that use archaic lighting, like HID. Heliospectra continues to see rapid growth in all of its target verticals -- indoor, greenhouse, medical plants and research."

"The two fixed spectrum, high intensity lights are part of a growing product portfolio that Heliospectra has been developing from its proprietary, patented biofeedback science. Close collaboration with some of the world's leading greenhouse growers, innovative product development and smart manufacturing,

has resulted in our ability to offer these two new products at competitive price points without sacrificing the high quality that Heliospectra's brand is synonymous with" added Anthony Gilley, Heliospectra's CTO.



Pre-Order the Heliospectra E60 online at our Web-Store: store.heliospectra.com/products/e60

About Heliospectra AB

Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO), (www.heliospectra.com) specializes in intelligent lighting technology for plant research and greenhouse cultivation. The Company's lighting system provides an effective and durable technology for cultivating greenhouse and indoor plants by combining several different groups of versatile light emitting diodes (LEDs) with optics, remote sensing techniques, and a robust heat dissipation solution. This proprietary setup gives growers the ability to control the intensity and wavelengths of the light emitted, creating a spectrum specifically adjusted to different plant species and growth stages to better facilitate photosynthesis. The complete, highly-engineered lamp produces crops that look better, taste better, and have a longer shelf-life than those grown under HID lamps. The technology not only reduces energy consumption by up to 50%, but also helps stimulate growth characteristics and improve plant quality. Other benefits include reduced light pollution, lower mercury

use due to the avoidance of traditional HID/HPS bulbs, and less HVAC investment and monthly expense requirements.

Heliospectra products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the international market. The company has raised more than $ 18 million in capital and has received more than $2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel www.welandstal.se , Swedish Industrial Fundwww.industrifonden.se , Midroc www.midroc.se , Wood & Hill Investmentwww.whab.se

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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