Heliospectra AB Joins Other Innovative Cleantech Companies in the Call for Climate Action

(**GOTHENBURG, Sweden/SAN FRANCISCO, CA, October 29, 2015**) – Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse cultivation and plant research, is pleased to announce the Company has joined entrepreneurs from innovative cleantech companies to, for the first time, issue a call for governments, investors and multinational corporations to set emissions reduction targets based on science.

"The Entrepreneurs Call to Climate Action and COP 21" details how urgent action is needed on climate change, urging world leaders to "leave the fossil fuel era behind as soon as we can" and use innovative, existing solutions to create jobs.

The Call to Climate Action is supported by WWF's Climate Solver Initiative and signed by 26 CEOs, chairpersons and founders of companies based in South Africa, Sweden, China and India, many of which operate globally. It follows recent and widespread calls from civil society, faith groups and the business sector for more ambitious action to tackle climate change.

Despite the fact that climate scientists have warned that we need to sharply and urgently curb emissions to avoid the worst impacts of climate change, a substantive amount of finance is still being allocated to the discovery and development of fossil fuel resources. Meanwhile, funding is the largest obstacle to many energy efficiency and renewable energy entrepreneurs around the world.

Mr. Staffan Hillberg, CEO and co-founder of Heliospectra, said "The world's resources are not endless, and I see every day in my work that there are more efficient technologies and ways of using our resources, while also lower carbon-dioxide emissions. Sometimes it is as easy as changing a light source. Heliospectra is committed to use our technology for improving the environment, and we call upon the world's leaders to quickly influence a change of direction leading into a better environment."

About Heliospectra AB

Heliospectra AB (OTCQB: HLSPY, FIRSTNORTH: HELIO) (www.heliospectra.com) specializes in intelligent lighting technology for plant research and greenhouse cultivation. The Company's lighting system provides an effective and durable technology for cultivating greenhouse and indoor plants by combining several different groups of versatile light emitting diodes (LEDs) with optics, remote sensing techniques, and a robust heat dissipation solution. This proprietary setup gives growers the ability to control the intensity and wavelengths of the light emitted, creating a spectrum specifically adjusted to different plant species and growth stages to better facilitate photosynthesis. The complete, highly-engineered lamp produces crops that look better, taste better, and have a longer shelf-life than those grown under HID lamps. The technology not only reduces energy consumption by up to 50%, but also helps stimulate growth characteristics and improve plant quality. Other benefits include reduced light pollution, lower mercury use due to the avoidance of traditional HID/HPS bulbs, and less HVAC investment and monthly expense requirements.

Heliospectra products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the international market. The company has raised more than $ 21 million in capital and has received more than $2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel www.welandstal.se, Swedish Industrial Fund www.industrifonden.se, Midroc www.midroc.se, Wood & Hill Investment www.whab.se

About WWF

WWF's mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature. The Global Climate & Energy Initiative (GCEI) is WWF's global programme addressing climate change, promoting renewable and sustainable energy, scaling up green finance, engaging the private sector and working nationally and internationally on implementing low carbon, climate resilient development.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and

are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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