



Mycab International

Société Anonyme - B 97249
RCS Luxembourg

PRESS RELEASE of January 5, 2016

SPORTGATE INTERNATIONAL CHOOSES MYCAB

Sportgate International is the **FIRST international events company** to partner with Mycab

We are excited to announce that Sportgate International, an international event management and sports marketing agency has partnered with Mycab as the preferred transportation service during their London event, Chestertons Polo in the Park. With this partnership, Sportgate International becomes **the FIRST international events company** to partner with Mycab for Chestertons Polo in the Park, which means everyone involved can rely on Mycab to get them to the event at the right time, on time, all the time.

"Chestertons Polo in the Park required a reliable, available and safe pre-booked service that understands there is more to travel than transportation. Our sponsors, spectators and employees deserve the hassle free and seamless convenience that Mycab has to offer. The partnership is in part a reflection of how our customers expect to experience a well thought out event. The pre-booked Mycab offering, the intuitive technology, even the cars themselves, fit with who we are and the type of events we host."

— *Rory Heron, Managing Director and Founder, Sportgate International.*

Mycab offers seamless booking, real time travel monitoring and communication between driver, traveler and Mycab HQ, insured travel, vetted drivers and automated billing and financial reporting for corporate and individual travelers.

"Sportgate International is a leading events company that is spectator centric focused, and we are thrilled they are embracing the end to end services of Mycab for all travelling to Chestertons Polo in the Park. With Mycab as their partner, the event is guaranteed to provide available, reliable, safe, and tailored travel."

— *Angela Nickel, Director, Mycab*

About Mycab

Mycab International is a first mover and an established leader in the provision of ground transportation and technology solutions for business travellers and industry alike. Boasting advanced centralized inventory technologies and with a presence in over 65 countries.

Mycab believes there is more to travel than transport. Providing Available, Reliable and Safe travel worldwide.

Mycab International SA is the holding company for Mycab® Group operating the business domain of global travel industry. Mycab® Group business idea is to elevate the traditional taxi journey to a full fledged travel product that provides business travelers with a quality assured, simplified and more cost effective travel. Being first in the global market, with a uniform taxi concept, Mycab® enjoys the "First Mover" status in the business domain.

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About Chestertons Polo in the Park

Chestertons Polo in the Park is an annual three-day polo tournament that takes place in June at Hurlingham Park, Fulham. The round-robin style tournament is played under the HPA-endorsed City Polo rules, developed to maximise spectator enjoyment. Chestertons Polo in the Park is owned and managed by Sportgate International, an international event management and sports marketing agency.

Founded in 2014 by a team of experienced sports marketing professionals, Sportgate International now owns events and consults to companies and rights holders who require sponsorship and event management expertise.

Contact

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