



Redeye Corporate Finance Releases Company Report on Heliospectra

Report Entitled “LED Lighting Strikes Growers”

(GOTHENBURG, Sweden/SAN FRANCISCO, CA, January 12, 2016) – Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse cultivation and plant research, is pleased to announce that Redeye Corporate Finance, a leading investment banking boutique with a focus on small and medium sized growth companies in the Nordic Countries, has released its first company analysis on Heliospectra. The report is an in-depth, 85 page analysis of Heliospectra, including its technology, market opportunity, business model, growth strategy, risks, management team, overall positioning in the market as well as a financial estimates.

The Redeye report states, *“With an updated product portfolio and strengthened organization, Heliospectra is well positioned to rapidly grow sales in the booming medical plant segment and the greenhouse cultivation segment.... We believe Heliospectra’s efforts will pay off and expect sales of SEK 55 million in 2016 and continued strong growth going forward. For 2018, we expect sales to reach 120 million and EBIT to be positive for the first time in the company’s history.”*

Mr. Staffan Hillberg, Heliospectra’s CEO, commented, “Our advanced lighting system, patented biofeedback system and superior lamp engineering helps growers in different agricultural sectors grow products efficiently and cost-effectively, in order to help solve the global food security and scarcity challenges. With a world-class management team and the new product additions made during the end of 2015 we are certain that we are looking towards an exciting 2016.”

The full company analysis is available for download here:

<http://www.redeye.se/analys/report/heliospectra-led-lighting-strikes-growers>

About Heliospectra AB

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO) (www.heliospectra.com) specializes in intelligent lighting technology for plant research and greenhouse cultivation. The Company’s lighting system provides an effective and durable technology for cultivating greenhouse and indoor plants by combining several different groups of versatile light emitting diodes (LEDs) with optics, remote sensing techniques, and a robust heat dissipation solution. This proprietary setup gives growers the ability to control the intensity and wavelengths of the light emitted, creating a spectrum specifically adjusted to different plant species and growth stages to better facilitate photosynthesis. The complete, highly-engineered lamp produces crops that look better, taste better, and have a longer shelf-life than those grown under HID



lamps. The technology not only reduces energy consumption by up to 50%, but also helps stimulate growth characteristics and improve plant quality. Other benefits include reduced light pollution, lower mercury use due to the avoidance of traditional HID/HPS bulbs, and less HVAC investment and monthly expense requirements.

Heliospectra products are based on in-depth knowledge in plant physiology and photosynthesis along with a unique way to utilize modern LED technology. After six years of development in Sweden, the company has now begun to expand into the international market. The company has raised more than \$ 21 million in capital and has received more than \$2.6 million through academic scholarships and grants. It has also received numerous awards for its forward thinking technology. Principal owners: Weland Steel www.welandstal.se, Swedish Industrial Fund www.industrifonden.se, Midroc www.midroc.se, Avanza Pension www.avanza.se.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

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