

PRESS RELEASE

Malmö, Sweden

14:00 CET, Monday, 31 January 2022

CDON appoints Magnus Nanne as Chief People Officer

CDON AB ("CDON") appoints Magnus Nanne as Chief People Officer ("CPO"). Mr. Nanne will assume his role today and join the Management Team.

Mr. Nanne has an extensive background within Human Resources which spans more than 20 years. Among previous assignments, Mr. Nanne was Head of HR for Honda Motor Co, Ltd:s European operation. Starting in January 2022, Mr. Nanne joined CDON as a consultant whereof he now transitions to a permanent role as CPO.

"I'm happy to join CDON and I'm looking forward to work together with the team to make CDON an even more attractive destination for all our stakeholders.", says Magnus Nanne, CPO

"I'm excited to welcome Magnus Nanne as our new CPO for CDON. He will be incremental to make CDON the destination for new talent and the premier workplace.", says Peter Kjellberg, CEO

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About CDON

CDON AB (publ) ("CDON") was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON's shares are listed on Nasdaq First North Growth Market with the abbreviation CDON.