

Press release

22 March 2023

Financial Calendar Update

Dear shareholders,

I began my position as CEO of Mavshack on March 1st. My first priority has been to work together with the team on our new structure and processes moving forward. This process includes our financial reports and reporting. Unfortunately it means that we will need to move the first quarter report by a few weeks. Me and the board have also decided to move the AGM to May 5th, 2023. I look forward to meeting you all at the AGM and presenting my plans for Mavshack.

Best regards

Anand Jhingan, CEO

The updated financial calendar for the year looks as follows:

Annual report for 2022 - 2023-04-14

Annual General Meeting - 2023-05-05

First quarter report 2023 - 2023-05-09

Six month report 2023 - 2023-09-01

Third quarter report 2023 - 2023-10-27

Fourth quarter report 2023 (Bokslutskommuniké) - 2024-02-23

Visit mavshack.se for more information.

For more information please contact

CEO Anand Jhingan, Phone +46 8 12451790

About Mavshack

Mavshack is a global software company specializing in streaming. The company's primary product is a proprietary and cloud-based platform for live shopping with which brands can produce live and interactive video content for marketing purposes. The platform enables companies to offer digital shopping experiences that can be distributed via websites, social media and other digital channels. Mavshack's live shopping venture was started in 2020 and is headquartered in Stockholm. Its share (MAV) is listed on Nasdaq First North Growth Market. Certified Adviser is Erik Penser Bank, phone: 08 463 83 00, Email: certifiedadviser@penser.se. For more information, go to the company's website: www.mavshack.se.